

COMMERCIAL LAW

ABM2 S3

24 hrs

Number of credits : 3

Language of instruction: English

Course leader: TASSOU CADEAU Cécile

Teacher : EROL Caroline

COURSE DESCRIPTION

Commercial law course revolving around two major themes: Consumer law, and more specifically the protection of consumers from professionals in pre-contractual and contractual contexts; as well as Intellectual property law (copyrights, patents, trademarks...) and more specifically how to protect creations by employees and companies.

COURSE OBJECTIVE

Allow students, as future business actors, to acquire legal and ethical tools to navigate the business world, through a deep understanding of consumer law and intellectual property rules and sanctions. Inasmuch as it is relevant, these topics will be discussed through the lens of CSR.

LEARNING OBJECTIVES

C4B learning goal LG1 - Analysis

C4B learning objective LO1 - Make use of critical analysis/critical thinking skills

Outcomes Lev. 1 - Select and check information

C4B learning goal LG2 - Action

C4B learning objective LO5 - Evaluate, prevent and manage short, medium and long-term risks

Outcomes Lev. 1 - Locate and state overall risks characterizing a situation

TACKLED CONCEPTS

Consumer under French and EU regulation; actors for the defense of consumer interests; institutions for consumer and competition law ; rules and sanctions of intellectual property law.

LEARNING METHODS

Case studies ; real-life scenarios analysis (advertisements, etc) and jurisprudence

EXPECTED WORK AND EVALUATION

Evaluation of the course a clear understand of the course is required. Problems and case studies can be given in between classes. Continuing assessment grade (30% of global grade) will be computed by two mid-term exams. The final exam will take the form of case studies in the fields of consumer and IP law. The overall grade will test L01 and LO5.

EVALUATION METHODS

40 % : Continuous assesment

60 % : Written exam

□ SESSIONS

1	Introduction to consumer law LECTURE & CASE STUDIES & EXERCISES : 02h00
2	Consumer law: objective and trustworthy information to the consumer LECTURE & CASE STUDIES & EXERCISES : 02h00
3	Consumer law: objective and trustworthy information to the consumer (continued) LECTURE & CASE STUDIES & EXERCISES : 02h00
4	Prohibited trading practices LECTURE & CASE STUDIES & EXERCISES : 02h00
5	Prohibited trading practices + quick review LECTURE & CASE STUDIES & EXERCISES : 02h00
6	Regulation of sales with incentives LECTURE & CASE STUDIES & EXERCISES : 02h00
7	Regulated trading practices LECTURE & CASE STUDIES & EXERCISES : 02h00
8	Consumer protection LECTURE & CASE STUDIES & EXERCISES : 02h00
9	Intellectual property law LECTURE & CASE STUDIES & EXERCISES : 02h00
10	Intellectual property law LECTURE & CASE STUDIES & EXERCISES : 02h00
11	Intellectual property law LECTURE & CASE STUDIES & EXERCISES : 02h00
12	Review session + practice case studies EXERCICES : 02h00