

New economic and societal models

Number of ECTS: 3

Language of instruction: English

Course leader: Sandrine Stervinou

COURSE DESCRIPTION

This course provides a broad view of new economic and societal models that are emerging or gaining new prominence. These new models seek to foster sustainable development and/or social inclusion. This course aims to present these emerging or resurgent economic models through a series of lectures given by academics and enlightened by a professional guest.

Following the lecture series, students choose a topic to investigate further by gathering secondary and primary information. To validate the knowledge acquired during this project, they will produce a video or podcast on the chosen topic.

COURSE OBJECTIVES

This course aims to acquire knowledge about new economic and societal models, to appropriate them and to go further by conducting an investigation of their own to deepen their knowledge but also to take a step back from these models.

LEARNING OBJECTIVES

Learning goals C4B	Learning objectives C4B
LG1-Analysis	LO2 - Analysing complex situations
LG4- RSO	L010 - Identify and understand stakeholder issues
LG5-Cooperation	L014-Working in a team

CONCEPTS TAUGHT

- Circular economy
- Social and solidarity economy
- Green economy
- Collaborative economy

TEACHING METHODS

Conferences

Readings

Interviews

Group work

WORK EXPECTED

Group production of a video or podcast on a chosen topic related to the models studied

BIBLIOGRAPHY

Bibliographical references will be associated with each model studied

VALUATION METHOD

100% continuous assessment

MCQs after each lecture (6 in total) =>30 %

Podcast/video => 70 %

SESSIONS

No.	Duration	Stakeholder	Content
1	2h00	Walter Bouvais (Open Lande) Sandrine Stervinou	Introduction to the course with an inspiring person who explains how our economy needs to change Presentation of the organisation of the course and the expectations of the course
2	2h00	Sandrine Stervinou	The Social and Solidarity Economy

			Guest: Scopeli, Titi Floris
3&4	4h00	Paul Gauthier	The Green Economy Visit to the Nantes hillsides
5	2h00	Yuliya Shimko (EN)	The collaborative economy Guest: AlloVoisin
6	2h00	Catherine Touzard (EN/FR) or someone from ADEME	The circular economy - linear vs. circular economy Guest: EBS Le Relais, Envie...
7		Work on a video or podcast	1) Literature search 2) Methodology: podcast/video (see with Mediacampus colleagues)
8	2h00	Work on the video/podcast	Choice of a topic related to the conferences
9	2h00	Work on the video/podcast	Search for information (secondary data) on the subject
10	2h00	Work on the video/podcast	Summary of what we can learn from this information Preparation of the interview grid Identification of person to be interviewed
11	2h00	Work on the video/podcast	Making the synopsis <ul style="list-style-type: none"> - Structure - Articulation of interview / news 2ndaires - Conclusion
12	2h00	Presentation of videos/podcasts	Grading by students and teacher ⇒ Determination of the best achievement