

PLEKHANOV RUSSIAN



UNIVERSITY OF ECONOMICS

COURSE LIST & SELECTION

Exchange, Erasmus+ and Visiting Students

Academic Year 2019/2020



Welcome to Plekhanov Russian University of Economics!

In this booklet, you will find a list of PRUE faculties with programs and courses available in 2019/2020 academic year. Please, look carefully through the list and decide, courses from which Faculty and level (bachelor or master) are most relevant for your curriculum.

The next step is to indicate the chosen Faculty and level of study (bachelor or master) in your application form. You will be nominated by Inbound coordinator to a chosen Faculty and level of study (bachelor or master).

Important! You can take courses from different programs but within the chosen Faculty and level only. Therefore, please, firstly look through courses proposed by each faculty and then decide which Faculty and level of study to choose. Once chosen, you will not be able to change the Faculty.

RUSSIAN LANGUAGE COURSES

The Department of Russian Language and Speech Culture was established more than 40 years ago for international students coming to study at our university. Department provides Russian language training bachelors, masters and Ph.D. students. The Department of Russian Language and Culture of speech works both with international exchange students, bachelors, masters and graduate students and students-native speakers.

How students can apply for these courses?

Upon arrival at Plekhanov University, you will have an Orientation day designed for international exchange students only. During this event, you will be able to choose your courses and discuss your curriculum at Plekhanov University. Academic coordinators of each faculty will provide you with the information regarding the procedure of applying for a Russian language course (dates of the test, academic schedule, etc). Please note, that not all Home Universities give credits for this course. Therefore, you should first contact your academic coordinator at Home University to know if Russian language course will be validated upon your return.

LEARNING AGREEMENT

(For Erasmus Students ONLY)

Some universities require this document before the arrival of the student. Therefore, those who need the Learning Agreement signed before arriving to Moscow, should contact directly the Faculty coordinator at PRUE where they have been nominated.

Before the departure:

The Learning Agreement should be signed and updated by the academic coordinator before leaving PRUE.

Should you need any further academic information concerning courses, programs, learning agreements etc. please do not hesitate to contact faculty coordinators.

ECTS credits information

1 ECTS credit represents 36 academic hours of total study, including contact study and self-study

PLEKHANOV RUSSIAN UNIVERSITY OF ECONOMICS

| FACULTY | FACULTY COORDINATOR |
|---|---|
| IBS-Plekhanov (International Business School) | <p><i>Ms. Katterin Elchaner Figueroa Castillo</i> <i>(Bachelor programs)</i></p> <p>E-mail: ibs-internationals2013@yandex.ru</p> <p><i>Ms. Maria Lavrova (Master programs)</i></p> <p>E-mail: mariaol@mail.ru</p> <p>tel.: +7 499 236 4741</p> <p>Room number and building: 159 b.1</p> |
| Faculty of Finance | <p><i>Ms. Inga Koryagina, Mr. Marat Gataullin</i></p> <p>e-mail: ffint@rea.ru</p> <p>tel.: +7 499 237 85 07</p> <p>Room number and building: room 616, building 6</p> |
| Faculty of Marketing | <p><i>Ms. Olga Grineva</i></p> <p>e-mail: Grineva.OO@rea.ru</p> <p>tel.: +7 499 237 83 51</p> <p>Room number and building: 620 (3)</p> |
| Faculty of Hotel, Restaurant, Tourism and Sport Industry | <p><i>Ms. Tatiana Skryl</i></p> <p>e-mail: Skryl.TV@rea.ru</p> <p>tel.: +7 903 500 19 79</p> <p>Room number and building: 722, building 3</p> |
| Faculty of Management | <p><i>Ms. Arina Krukova</i></p> <p>e-mail: arinakriukova@gmail.com</p> <p>tel.: +7 903 579 4923</p> <p>Room number and building: 2 building, 334</p> |
| Faculty of Trade Economics and Commodity Science | <p><i>Ms. Alexandra Utkina</i></p> <p>e-mail: utkinaAS@yandex.ru</p> <p>tel.: +7 926 737 53 44</p> <p>Room number and building: 554 (6)</p> |

ENGLISH TAUGHT COURSES

INTERNATIONAL BUSINESS SCHOOL (IBS-PLEKHANOV)

Bachelor program

Track title: Management Program: Marketing

| Year 1 | | | | |
|---------------|--|-----------|---------------|----------------|
| Fall Semester | | | | |
| № | Course | Credits | Contact hours | Total workload |
| 1. | History of Russia | 3 | 30 | 108 |
| 2. | History of Management thought | 2 | 28 | 72 |
| 3 | Management theory | 4 | 42 | 144 |
| 4 | Information Technology | 4 | 42 | 144 |
| 5 | Law | 4 | 42 | 144 |
| 6 | Mathematics Part 1 | 3 | 56 | 108 |
| 7 | Microeconomics | 5 | 56 | 180 |
| 8 | English language Part 1 <input type="checkbox"/> English Grammar <input type="checkbox"/> Business English <input type="checkbox"/> Business Correspondence | 2 | 64 | 72 |
| 9 | Practice course of Chinese Part 1 | 2 | 68 | 72 |
| 10 | Practice course of Italian Part 1 | 2 | 68 | 72 |
| 11 | Practice course of Spanish Part 1 | 2 | 68 | 72 |
| 12 | Practice course of French Part 1 | 2 | 68 | 72 |
| 13 | Practice course of German Part 1 | 2 | 68 | 72 |
| | Total* | 29 | | |

| Year 1 | | | | |
|-----------------|--|-----------|---------------|----------------|
| Spring Semester | | | | |
| № | Course | Credits | Contact hours | Total workload |
| 1. | Organization theory | 3 | 56 | 108 |
| 2. | Organizational behavior | 3 | 42 | 108 |
| 3 | Business communications | 2 | 28 | 72 |
| 4 | Psychology | 3 | 28 | 108 |
| 5 | Sociology | 3 | 28 | 108 |
| 6 | Mathematics Part 1 | 4 | 36 | 144 |
| 7 | Macroeconomics | 5 | 54 | 180 |
| 8 | English language Part 1 <input type="checkbox"/> English Grammar <input type="checkbox"/> Business English <input type="checkbox"/> Business Correspondence | 2 | 72 | 72 |
| 9 | Practice course of Chinese Part 1 | 2 | 68 | 72 |
| 10 | Practice course of Italian Part 1 | 2 | 68 | 72 |
| 11 | Practice course of Spanish Part 1 | 2 | 68 | 72 |
| 12 | Practice course of French Part 1 | 2 | 68 | 72 |
| 13 | Practice course of German Part 1 | 2 | 68 | 72 |
| | Total* | 27 | | |

INTERNATIONAL BUSINESS SCHOOL (IBS-PLEKHANOV)

Bachelor program

Track title: Economics

Program: Finance and Credit

| Year 1 | | | | |
|-----------------|---|-----------|---------------|----------------|
| Fall Semester | | | | |
| № | Course | Credits | Contact hours | Total workload |
| 1. | History of Russia | 3 | 30 | 108 |
| 2. | History of Economics | 2 | 28 | 72 |
| 3 | Sociology | 3 | 28 | 108 |
| 4 | Professional basis | 2 | 28 | 72 |
| 5 | Information Technology | 4 | 36 | 144 |
| 6 | Microeconomics | 5 | 56 | 180 |
| 7 | English language Part 1 □ English Grammar □ Business English □ Business Correspondence | 4 | 68 | 144 |
| 8 | Calculus | 4 | 72 | 144 |
| 9 | Practice course of Chinese Part 1 | 2 | 68 | 90 |
| 10 | Practice course of Italian Part 1 | 2 | 68 | 90 |
| 11 | Practice course of Spanish Part 1 | 2 | 68 | 90 |
| 12 | Practice course of French Part 1 | 2 | 68 | 90 |
| 13 | Practice course of German Part 1 | 2 | 68 | 90 |
| | Total* | 29 | | |
| Year 1 | | | | |
| Spring Semester | | | | |
| № | Course | Credits | Contact hours | Total workload |
| 1. | Management | 4 | 42 | 144 |
| 2. | Linear algebra | 4 | 52 | 144 |
| 3. | Statistics: Theory of Statistics and Economic Statistics | 3 | 42 | 108 |
| 4. | Information technologies in Economics | 2 | 22 | 72 |
| 5. | Microeconomics | 4 | 56 | 144 |
| 6. | English language Part 1 □ English Grammar □ Business English □ Business Correspondence | 4 | 72 | 108 |
| 7. | Calculus | 5 | 72 | 180 |
| 8. | Practice course of Chinese Part 1 | 3 | 68 | 90 |
| 9. | Practice course of Italian Part 1 | 3 | 68 | 90 |
| 10. | Practice course of Spanish Part 1 | 3 | 68 | 90 |
| 11. | Practice course of French Part 1 | 3 | 68 | 90 |
| 12. | Practice course of German Part 1 | 3 | 68 | 90 |
| | Total* | 30 | | |

INTERNATIONAL BUSINESS SCHOOL (IBS-PLEKHANOV)

Bachelor program

Track title: Economics

Program: Finance and Credit

| Year 2 | | | | |
|---------------|--|-----------|---------------|----------------|
| Fall Semester | | | | |
| № | Course | Credits | Contact hours | Total workload |
| 1. | Finance | 4 | 56 | 144 |
| 2. | Theory of Probability and Mathematic Statistics | 3 | 70 | 108 |
| 3 | Statistics: Theory of Statistics and Economic Statistics | 4 | 52 | 144 |
| 4 | English Language □ English Grammar □ Business English □ Business Correspondence | 3 | 64 | 108 |
| 5 | Financial Accounting and Analysis | 4 | 56 | 144 |
| 6 | Macroeconomics | 4 | 56 | 144 |
| 7 | Marketing | 3 | 42 | 108 |
| 8 | Practice course of Chinese Part 1 | 3 | 68 | 108 |
| 9 | Practice course of Italian Part 1 | 3 | 68 | 108 |
| 10 | Practice course of Spanish Part 1 | 3 | 68 | 108 |
| 11 | Practice course of French Part 1 | 3 | 68 | 108 |
| 12 | Practice course of German Part 1 | 3 | 68 | 108 |
| | Total* | 28 | | |

| Year 2 | | | | |
|-----------------|---|-----------|---------------|----------------|
| Spring Semester | | | | |
| № | Course | Credits | Contact hours | Total workload |
| 1. | World Economics and International Economic Relations | 4 | 42 | 144 |
| 2. | Audit | 2 | 38 | 72 |
| 3 | Business game “Business administration” | 2 | 42 | 72 |
| 4 | Corporate finance | 4 | 56 | 144 |
| 5 | Risk management | 4 | 42 | 144 |
| 11 | Practice course of Chinese Part 1 | 3 | 68 | 108 |
| 12 | Practice course of Italian Part 1 | 3 | 68 | 108 |
| 13 | Practice course of Spanish Part 1 | 3 | 68 | 108 |
| 14 | Practice course of French Part 1 | 3 | 68 | 108 |
| 15 | Practice course of German Part 1 | 3 | 68 | 108 |
| 16 | Business administration | 4 | 62 | 144 |
| 17 | Macroeconomics | 4 | 56 | 144 |
| 18 | English Language □ Proficiency □ Advertising in Banking | 3 | 72 | 108 |
| | Total* | 30 | | |

INTERNATIONAL BUSINESS SCHOOL (IBS-PLEKHANOV)

Bachelor program

Track title: Management

Program: Marketing

| Year 2 | | | | |
|---------------|--|-----------|---------------|----------------|
| Fall Semester | | | | |
| № | Course | Credits | Contact hours | Total workload |
| 1. | Business accounting | 3 | 42 | 108 |
| 2. | Logistics | 4 | 28 | 144 |
| 3. | Practice course of Chinese Part 2 | 3 | 68 | 108 |
| 4. | Practice course of Italian Part 2 | 3 | 68 | 108 |
| 5. | Practice course of Spanish Part 2 | 3 | 68 | 108 |
| 6. | Practice course of French Part 2 | 3 | 68 | 108 |
| 7. | Practice course of German Part 2 | 3 | 68 | 108 |
| 8. | Marketing | 5 | 52 | 180 |
| 9. | Socio-Economic Statistics | 4 | 56 | 144 |
| 10. | Theory of Probability and mathematic statistics | 3 | 56 | 108 |
| 11. | English language □ English Grammar □ Business English □ Business Correspondence | 5 | 48 | 180 |
| | Total* | 27 | | |

| Year 2 | | | | |
|-----------------|--|-----------|---------------|----------------|
| Spring Semester | | | | |
| № | Course | Credits | Contact hours | Total workload |
| 1. | Economic analysis | 4 | 42 | 144 |
| 2. | Consumer behavior | 3 | 42 | 108 |
| 3. | Business game “Business administration” | 4 | 32 | 144 |
| 4. | Practice course of Chinese Part 2 | 3 | 68 | 108 |
| 5. | Practice course of Italian Part 2 | 3 | 68 | 108 |
| 6. | Practice course of Spanish Part 2 | 3 | 68 | 108 |
| 7. | Practice course of French Part 2 | 3 | 68 | 108 |
| 8. | Practice course of German Part 2 | 3 | 68 | 108 |
| 9. | Market research | 5 | 56 | 180 |
| 10. | Finance | 4 | 56 | 144 |
| 11. | Business administration | 5 | 56 | 180 |
| 12. | English language □ Proficiency □ Advertising | 5 | 48 | 180 |
| | Total* | 33 | | |

INTERNATIONAL BUSINESS SCHOOL (IBS-PLEKHANOV)

Bachelor program

Track title: Economics

Program: Finance and Credit

| Year 3 | | | | |
|---------------|---|-----------|---------------|----------------|
| Fall Semester | | | | |
| № | Course | Credits | Contact hours | Total workload |
| 1. | Labor Economics | 3 | 56 | 108 |
| 2. | Econometrics | 4 | 42 | 144 |
| 3. | Regional economics | 3 | 42 | 108 |
| 4. | Planning and forecasting in Economics | 3 | 42 | 108 |
| 5. | Law | 4 | 42 | 144 |
| 6. | Securities market | 3 | 38 | 108 |
| 7. | Financial management | 3 | 48 | 108 |
| 8. | Practice course of Chinese Part 3 | 3 | 68 | 108 |
| 9. | Practice course of Italian Part 3 | 3 | 68 | 108 |
| 10. | Practice course of Spanish Part 3 | 3 | 68 | 108 |
| 11. | Practice course of French Part 3 | 3 | 68 | 108 |
| 12. | Practice course of German Part 3 | 3 | 68 | 108 |
| 13. | English language □ Proficiency | 2 | 34 | 54 |
| 14. | Financial English workshop □ Structured Writing □ Business Ethics | 3 | 54 | 72 |
| | Total* | 30 | | |

| Year 3 | | | | |
|-----------------|---|-----------|---------------|----------------|
| Spring Semester | | | | |
| № | Course | Credits | Contact hours | Total workload |
| 1. | Institutional economics | 2 | 38 | 72 |
| 2. | Philosophy | 4 | 42 | 144 |
| 3. | Insurance | 4 | 48 | 144 |
| 4. | Financial mathematics | 4 | 40 | 144 |
| 5. | Business price strategies | 3 | 36 | 108 |
| 6. | Practice course of Chinese Part 3 | 3 | 68 | 108 |
| 7. | Practice course of Italian Part 3 | 3 | 68 | 108 |
| 8. | Practice course of Spanish Part 3 | 3 | 68 | 108 |
| 9. | Practice course of French Part 3 | 3 | 68 | 108 |
| 10. | Practice course of German Part 3 | 3 | 68 | 108 |
| 11. | English language □ Proficiency | 2 | 34 | 54 |
| 12. | Financial English workshop □ Case Study □ Banking | 3 | 54 | 72 |
| | Total* | 24 | | |

INTERNATIONAL BUSINESS SCHOOL (IBS-PLEKHANOV)

Bachelor program

Track title: Management

Program: Marketing

| Year 3 | | | | |
|---------------|---|-----------|---------------|----------------|
| Fall Semester | | | | |
| № | Course | Credits | Contact hours | Total workload |
| 1. | Marketing communications | 3 | 28 | 108 |
| 2. | Methods of management decision-making | 3 | 28 | 108 |
| 3. | Financial management | 4 | 42 | 144 |
| 4. | Human Resource Management | 3 | 28 | 108 |
| 5. | Operations management | 3 | 42 | 108 |
| 6. | Practice course of Chinese Part 3 | 2 | 32 | 72 |
| 7. | Practice course of Italian Part 3 | 2 | 32 | 72 |
| 8. | Practice course of Spanish Part 3 | 2 | 32 | 72 |
| 9. | Practice course of French Part 3 | 2 | 32 | 72 |
| 10. | Practice course of German Part 3 | 2 | 32 | 72 |
| 11. | English language Proficiency | 2 | 34 | 72 |
| 12. | Marketing English Workshop <input type="checkbox"/> Structured Writing <input type="checkbox"/> Business Ethics | 2 | 34 | 72 |
| | Total* | 22 | | |

| Year 3 | | | | |
|-----------------|--|-----------|---------------|----------------|
| Spring Semester | | | | |
| № | Course | Credits | Contact hours | Total workload |
| 1. | Strategic management | 4 | 56 | 144 |
| 2. | Practice course of Chinese Part 3 | 2 | 32 | 72 |
| 3. | Practice course of Italian Part 3 | 2 | 32 | 72 |
| 4. | Practice course of Spanish Part 3 | 2 | 32 | 72 |
| 5. | Practice course of French Part 3 | 2 | 32 | 72 |
| 6. | Practice course of German Part 3 | 2 | 32 | 72 |
| 7. | English language <input type="checkbox"/> Proficiency | 2 | 34 | 72 |
| 8. | Marketing English Workshop <input type="checkbox"/> Case Study <input type="checkbox"/> Advertising in banking | 2 | 34 | 72 |
| | Total* | 10 | | |

*Note that only one out of all offered foreign languages, excluding English, is taken. Therefore, the credits in the TOTAL are counted for one foreign language only.

INTERNATIONAL BUSINESS SCHOOL (IBS-PLEKHANOV)

Bachelor program

Track title: Economics

Program: Finance and Credit

| Year 4 | | | | |
|-----------------|--|-----------|---------------|----------------|
| Spring Semester | | | | |
| № | Course | Credits | Contact hours | Total workload |
| 1. | Taxation | 3 | (42) | 108 |
| 2. | Financial management | 3 | (42) | 108 |
| 3 | Banking | 3 | (42) | 108 |
| 4 | Corporate and mutual insurance | 3 | (38) | 108 |
| 5 | Stock market and financial tools derivatives | 3 | (38) | 108 |
| 6 | Psychology | 2 | (38) | 72 |
| 7 | Practice course of Chinese Part 4 | 5 | (58) | 180 |
| 8 | Practice course of Italian Part 4 | 5 | (58) | 180 |
| 9 | Practice course of Spanish Part 4 | 5 | (58) | 180 |
| 10 | Practice course of French Part 4 | 5 | (58) | 180 |
| 11 | Practice course of German Part 4 | 5 | (58) | 180 |
| 12 | International project financing (elective) | 3 | (42) | 108 |
| 13 | Budgetary systems (elective) | 3 | (42) | 108 |
| 14 | International lending (elective) | 3 | (42) | 108 |
| 15 | International price formation (elective) | 4 | (38) | 144 |
| 16 | Investment projects (elective) | 3 | (42) | 108 |
| 17 | Management of portfolio investments (elective) | 4 | (38) | 144 |
| | Total** | 42 | | |

**Full-time students also do 9 credits worth Graduation Assignment in Spring semester Year 4, that is not offered to exchange students.

Position of courses in the track (which semester, credit value as well as contact hours and total workload) are subject to change from year to year. Please, always recheck upon arrival.

INTERNATIONAL BUSINESS SCHOOL (IBS-PLEKHANOV)

Bachelor program

Track title: Management

Program: Marketing

| Year 4 | | | | |
|-----------------|--|-----------|---------------|----------------|
| Spring Semester | | | | |
| № | Course | Credits | Contact hours | Total workload |
| 1. | Marketing management | 2 | 28 | 72 |
| 2. | Brand management | 2 | 28 | 72 |
| 3 | Marketing communications | 2 | 28 | 72 |
| 4 | International marketing | 2 | 28 | 72 |
| 5 | Applied marketing research | 2 | 28 | 72 |
| 6 | Market statistics | 2 | 28 | 72 |
| 7 | Internet marketing (elective) | 2 | 28 | 72 |
| 8 | Legal marketing regulations (elective) | 2 | 28 | 72 |
| 9 | Advertising and PR (elective) | 1 | 28 | 36 |
| 10 | Marketing relations (elective) | 2 | 28 | 72 |
| 11 | Management of advertising (elective) | 1 | 28 | 36 |
| 12 | Promotion management (elective) | 2 | 28 | 72 |
| 13 | Practice course of Chinese Part 4 | 3 | 46 | 108 |
| 14 | Practice course of Italian Part 4 | 3 | 46 | 108 |
| 15 | Practice course of Spanish Part 4 | 3 | 46 | 108 |
| 16 | Practice course of French Part 4 | 3 | 46 | 108 |
| 17 | Practice course of German Part 4 | 3 | 46 | 108 |
| | Total** | 25 | | |

**Full-time students also do 9 credits worth Graduation Assignment in Spring semester Year 4, that is not offered to exchange students.

Position of courses in the track (which semester, credit value as well as contact hours and total workload) are subject to change from year to year. Please, always recheck upon arrival.

INTERNATIONAL BUSINESS SCHOOL (IBS-PLEKHANOV)

Master program

Track title: Economics

Program: International Corporate Finance

| Year 1 | | | | |
|---------------|---|-----------|---------------|----------------|
| Fall Semester | | | | |
| № | Course | Credits | Contact hours | Total workload |
| 1. | Microeconomics | 5 | 36 | 180 |
| 2. | Econometrics | 3 | 48 | 108 |
| 3. | Methodology and research methods in economics | 3 | 28 | 108 |
| 4. | Managerial accounting and budgeting | 4 | 32 | 144 |
| 5. | International strategic management | 3 | 28 | 108 |
| 6. | Business English | 4 | 20 | 135 |
| 7. | Research Workshop | 4 | 10 | 126 |
| | Total | 26 | | |

| Year 1 | | | | |
|-----------------|--|-----------|---------------|----------------|
| Spring Semester | | | | |
| № | Course | Credits | Contact hours | Total workload |
| 1 | Macroeconomics | 4 | 40 | 144 |
| 2 | Business and Scientific communications | 2 | 14 | 72 |
| 3 | Audit and control (elective), or International banking (elective) | 5 | 56 | 180 |
| 4 | International risk management | 4 | 28 | 144 |
| 5 | Investment analysis | 4 | 36 | 144 |
| 6 | International stock markets (elective), or Portfolio analysis (elective) | 4 | 28 | 144 |
| 7 | Research workshop | 3 | 10 | 126 |
| 8 | Business English | 2 | 12 | 108 |
| 9 | Technologies of effective management | 2 | 14 | 72 |
| 10 | Professional workshop | 1 | 6 | 36 |
| 11 | Research internship | 3 | | 108 |
| | Total | 34 | | |

INTERNATIONAL BUSINESS SCHOOL (IBS-PLEKHANOV)

Master program

Track title: Economics

Program: International Corporate Finance

| Year 2 | | | | |
|---------------|--|-----------|---------------|----------------|
| Fall Semester | | | | |
| № | Course | Credits | Contact hours | Total workload |
| 1 | International corporate finance | 4 | 42 | 144 |
| 2 | Firm valuation (elective) or IFRS (elective) | 3 | 28 | 108 |
| 3 | International taxation (elective) or International insurance | 3 | 28 | 108 |
| 4 | Financial analysis | 4 | 28 | 144 |
| 5 | Research Workshop | 5 | 14 | 180 |
| 6 | Professional Workshop | 2 | 10 | 72 |
| | Total | 21 | | |

Master program

Track title: Management

Program: International Innovation Management

| Year 1 | | | | |
|---------------|--|-----------|---------------|----------------|
| Fall Semester | | | | |
| № | Course | Credits | Contact hours | Total workload |
| 1 | International strategic management | 5 | 32 | 180 |
| 2 | Business and scientific communications | 2 | 14 | 72 |
| 3 | Technological and Innovative management | 5 | 32 | 180 |
| 4 | Methodology and research methods in management | 4 | 28 | 144 |
| 5 | Modern management concepts | 3 | 20 | 108 |
| 6 | Business English | 4 | 20 | 135 |
| 7 | Research Workshop | 4 | 10 | 126 |
| | Total | 27 | | |

INTERNATIONAL BUSINESS SCHOOL (IBS-PLEKHANOV)

Master program

Track title: Management

Program: International Innovation Management

| Year 1 | | | | |
|-----------------|--|-----------|---------------|----------------|
| Spring Semester | | | | |
| № | Course | Credits | Contact hours | Total workload |
| 1 | Managerial economics | 3 | 28 | 108 (28) |
| 2 | Comparative accounting | 3 | 28 | 108 (28) |
| 3 | Entrepreneurial activities (elective), or Intellectual capital management (elective) | 3 | 28 | 108 |
| 4 | Econometrics | 3 | 28 | 108 |
| 5 | Financial diagnostics | 4 | 28 | 144 |
| 6 | Modern strategic analysis | 4 | 28 | 144 |
| 7 | Supply chain management (elective), or International business strategies (elective) | 4 | 36 | 144 |
| 8 | Business English | 2 | 12 | 108 |
| 9 | Research Workshop | 3 | 10 | 126 |
| 10 | Professional Workshop | 1 | 6 | 36 |
| 11 | Scientific internship | 3 | | 108 |
| | Total | 33 | | |

| Year 2 | | | | |
|---------------|---|-----------|---------------|----------------|
| Fall Semester | | | | |
| № | Course | Credits | Contact hours | Total workload |
| 1 | International Peculiarities of Organizations and International Marketing | 3 | 40 | 108 |
| 2 | International corporate finance | 4 | 40 | 144 |
| 3 | International marketing of high technology products and innovations (elective), or Innovation and investment risks (elective) | 4 | 36 | 144 |
| 4 | Knowledge management and networks (elective), or Economic security of business innovations (elective) | 3 | 28 | 108 |
| 5 | Research Workshop | 6 | 14 | 216 |
| 6 | Professional Workshop | 1 | 6 | 36 |
| | Total | 21 | | |

INTERNATIONAL BUSINESS SCHOOL (IBS-PLEKHANOV)

Master program

Track title: Management

Program: International Business

| Year 1 | | | | |
|---------------|---|-----------|---------------|----------------|
| Fall Semester | | | | |
| № | Course | Credits | Contact hours | Total workload |
| 1 | Modern World Management Concepts | 3 | 28 | 108 |
| 2 | Methodology and Research Methods in Management | 3 | 28 | 108 |
| 3 | Financial Diagnostics and Development Perspective Modelling | 4 | 28 | 144 |
| 4 | International Financial Management | 4 | 28 | 144 |
| 5 | Business English | 2 | 28 | 108 |
| 6 | Corporate Management | 3 | 28 | 108 |
| 7 | Research Workshop | 4 | 10 | 126 |
| | Total | 23 | | |

| Year 1 | | | | |
|-----------------|---|-----------|---------------|----------------|
| Spring semester | | | | |
| № | Course | Credits | Contact hours | Total workload |
| 1 | Managerial Economics | 4 | 42 | 144 |
| 2 | Business Peculiarities of Economy in Transition Countries (elective), or Entrepreneurial Economics (elective) | 5 | 56 | 180 |
| 3 | Legal Support of International Business | 3 | 28 | 108 |
| 4 | Consumer Value Creation | 4 | 28 | 144 |
| 5 | Accounting and Analysis in International Business | 4 | 28 | 144 |
| 6 | Supply Chain Management (elective), or Taxation of international operations | 4 | 28 | 144 |
| 7 | Business English | 4 | 42 | 108 |
| 8 | Business and Professional Communications | 2 | 14 | 72 |
| 9 | Research Workshop | 3 | 10 | 126 |
| 10 | Scientific Internship | 3 | | 108 |
| 11 | Professional Workshop | 1 | 6 | 36 |
| | Total | 37 | | |

INTERNATIONAL BUSINESS SCHOOL (IBS-PLEKHANOV)

Master program

Track title: Management

Program: International Business

| Year 2 | | | | |
|---------------|---|-----------|---------------|----------------|
| Fall semester | | | | |
| № | Course | Credits | Contact hours | Total workload |
| 1 | Cross-Cultural Marketing (elective), or Business Planning in Companies (elective) | 3 | 28 | 108 |
| 2 | World Leading Companies (elective), or Sustainable Development and Corporate Social Responsibility (elective) | 3 | 28 | 108 |
| 3 | International Features of Companies and International Marketing | 4 | 42 | 144 |
| 4 | Risk Management in Supply Chain | 4 | 42 | 144 |
| 5 | Research Workshop | 7 | | 252 |
| | Total | 21 | | |

ACADEMIC CALENDAR 2019-2020

| Bachelor programs | Master programs |
|---|--|
| <p>Fall (winter) Semester – <i>1st September-31 January (indicative dates)</i></p> <p>Orientation meetings for exchange students – <u>Within several days of semester start</u></p> <p>Examination period – <i>09 January-31 January</i>, additionally midterm tests and exams in early November and end of the year tests at the end of December.</p> | <p>Fall (winter) Semester – <i>Mid September-31 December (indicative dates)</i></p> <p>Orientation meetings for exchange students – Within several days of the start of the semester</p> <p>Examination period –early November; 23 December-31 December</p> |
| <p>Spring (summer) Semester – <i>11 February- 13 July (indicative dates)</i></p> <p>Orientation meetings for exchange students – Within several days of semester start</p> <p>Examination period - <i>24 June-13 July</i>, additionally mid-term tests and exams in the middle of April.</p> | <p>Spring (summer) Semester – <i>Mid January-06 July (Indicative date)</i></p> <p>Orientation meetings for exchange students – Within several days of the start of the semester</p> <p>Examination period - 11 March-16 March; 06 May-11 May; 01 July-06 July (<i>Indicative dates, may be subject to change, several days</i>)</p> |

FACULTY OF FINANCE

Bachelor program

Program: Economics

Track title: Corporate Finance

| Year 1 | | | | |
|---------------|---|-----------|---------------|----------------|
| Fall Semester | | | | |
| № | Course | Credits | Contact hours | Total workload |
| 1 | History | 3 | 48 | 108 |
| 2 | History of Economics | 2 | 30 | 72 |
| 3 | English Language | 2 | 44 | 72 |
| 4 | Emergency Management (course taught in Russian) | 2 | 30 | 72 |
| 5 | Mathematical Analysis | 5 | 72 | 180 |
| 6 | Information Technology | 4 | 42 | 144 |
| 7 | Microeconomics | 6 | 108 | 216 |
| 8 | Sports | 1 | 36 | 36 |
| 9 | Elective Disciplines in Physical Culture and Sports | - | 54 | 54 |
| 10 | Psychology | 3 | 44 | 108 |
| 11 | Elective course: Ethics in Business Communication or Russian Language and Culture of Speech in Professional Activities | 2 | 30 | 72 |
| | TOTAL | 30 | | |

| Year 1 | | | | |
|-----------------|---|-----------|---------------|----------------|
| Spring Semester | | | | |
| № | Course | Credits | Contact hours | Total workload |
| 1 | Linear Algebra | 4 | 58 | 144 |
| 2 | Theory of Statistics | 3 | 44 | 108 |
| 3 | Information Systems in Economics | 2 | 26 | 72 |
| 4 | Macroeconomics | 6 | 109 | 216 |
| 5 | Management | 4 | 46 | 144 |
| 6 | Law | 4 | 48 | 144 |
| 7 | English Language | 2 | 44 | 72 |
| 8 | Mathematical Analysis | 4 | 58 | 144 |
| 9 | Sports | 1 | 36 | 36 |
| 10 | Elective Disciplines in Physical Culture and Sports | - | 54 | 54 |
| | TOTAL | 30 | | |

FACULTY OF FINANCE

Bachelor program

Program: Economics

Track title: Corporate Finance

| Year 2 Fall Semester | | | | |
|-------------------------|---|-----------|---------------|----------------|
| № | Course | Credits | Contact hours | Total workload |
| 1 | English Language | 2 | 44 | 72 |
| 2 | Philosophy | 4 | 48 | 144 |
| 3 | Economic Statistics | 4 | 58 | 144 |
| 4 | Regional Economics | 3 | 44 | 108 |
| 5 | Finance | 4 | 65 | 144 |
| 6 | Labour Economics | 4 | 60 | 144 |
| 7 | Enterprise Economics | 2 | 30 | 72 |
| 8 | Elective Disciplines in Physical Culture and Sports | - | 54 | 54 |
| 9 | Sociology | 3 | 30 | 108 |
| 10 | Theory of Probabilities and Mathematical Statistics | 4 | 72 | 144 |
| | TOTAL | 30 | | |

| Year 2 Spring Semester | | | | |
|---------------------------|--|-----------|---------------|----------------|
| № | Course | Credits | Contact hours | Total workload |
| 1 | English Language | 3 | 50 | 108 |
| 2 | History of Economic Science | 2 | 30 | 72 |
| 3 | Accounting | 3 | 54 | 108 |
| 4 | Econometrics | 4 | 48 | 144 |
| 5 | Marketing | 3 | 44 | 108 |
| 6 | International Economics and International Economic Relations | 4 | 48 | 144 |
| 7 | Enterprise Economics | 3 | 48 | 108 |
| 8 | Elective Disciplines in Physical Culture and Sports | | 54 | 54 |
| 9 | Planning and Forecasting in Economics | 3 | 44 | 108 |
| 10 | Money, Credit, Banking | 5 | 68 | 180 |
| | TOTAL | 30 | | |

* Student may select courses from the list of different years of the program if time-table permits

FACULTY OF FINANCE

Bachelor program

Program: Economics

Track title: Corporate Finance

| Year 3 | | | | |
|----------------|--|-----------|---------------|----------------|
| Fall Semester* | | | | |
| № | Course | Credits | Contact hours | Total workload |
| 1 | English Language | 2 | 46 | 72 |
| 2 | Institutional Economics | 2 | 44 | 72 |
| 3 | Economic Analysis | 2 | 30 | 72 |
| 4 | Elective Disciplines in Physical Culture and Sports | - | 56 | 56 |
| 5 | Tax and Taxation | 4 | 58 | 144 |
| 6 | Financial Calculations | 5 | 62 | 180 |
| 7 | Corporate Finance | 5 | 57 | 180 |
| 8 | Insurance | 5 | 50 | 180 |
| 9 | Elective course: Mathematical workshop for economists and managers or Risk Management | 4 | 44 | 144 |
| 10 | Elective course: Interdisciplinary project " impact of external and internal factors on business value" | 1 | 7 | 36 |
| | TOTAL | 30 | | |
| | <i>* - Semester recommended for international exchange</i> | | | |

| Year 3 | | | | |
|------------------|---|-----------|---------------|----------------|
| Spring Semester* | | | | |
| № | Course | Credits | Contact hours | Total workload |
| 1 | English Language | 3 | 50 | 108 |
| 2 | Elective disciplines in physical culture and sports | - | 56 | 56 |
| 3 | Securities Market | 5 | 60 | 180 |
| 4 | Business Law | 3 | 32 | 108 |
| 5 | Financial Law | 3 | 32 | 108 |
| 6 | Financial Management | 4 | 64 | 144 |
| 7 | Company Assets Valuation | 4 | 64 | 144 |
| 8 | Investment Projects Financing | 4 | 56 | 144 |
| 9 | Interdisciplinary project 'Impact of External and Internal Factors on Business Value' | 1 | 9 | 36 |
| 10 | Traineeship: Introduction to Profession | 3 | 42 | 108 |
| | TOTAL | 30 | | |
| | <i>* - Semester recommended for international exchange</i> | | | |

FACULTY OF FINANCE

Bachelor program

Program: Economics

Track title: Corporate Finance

| Year 4 Fall Semester* | | | | |
|--------------------------|---|-----------|---------------|-----------------|
| № | Course | Credits | Contact hours | Total work-load |
| 1 | Financial Law | 5 | 48 | 180 |
| 2 | International Investments | 4 | 58 | 144 |
| 3 | Securities Market | 4 | 44 | 144 |
| 4 | Financial Planning | 4 | 44 | 144 |
| 5 | Financial Monitoring | 4 | 44 | 144 |
| 6 | Elective course: Investment Projects Financing or International financial markets and international financial institutions | 6 | 72 | 216 |
| 7 | Elective course: Discipline in English or Startup Management or Financial Risk Management | 3 | 44 | 108 |
| | TOTAL | 30 | | |
| | * - Semester recommended for international exchange | | | |

| Year 4 Spring Semester | | | | |
|---------------------------|--|-----------|---------------|-----------------|
| № | Course | Credits | Contact hours | Total work-load |
| 1 | Elective course: Company Cash Flow Management or Investment Design | 6 | 72 | 216 |
| 2 | Elective course: Discipline in English or Securities Portfolio Management or | 3 | 58 | 108 |
| 3 | Traineeship: Introduction to Profession | 6 | - | 216 |
| 4 | Predegree Practice | 6 | - | 216 |
| 5 | Final State Exam | 3 | - | 108 |
| 6 | Thesis Defence | 6 | - | 216 |
| | TOTAL | 30 | | |

Elective course means that the group personally select one between two-three offered elective courses each academic year.

FACULTY OF FINANCE

Master program

Program: Finance and Credit

Track title: Financial Analytics

| Year 1 | | | | |
|---------------|--|-----------|---------------|----------------|
| Fall Semester | | | | |
| № | Course | Credits | Contact hours | Total workload |
| 1 | Economic Theory (advanced level) | 2 | 42 | 72 |
| 2 | Statistical Methods in Finance | 4 | 48 | 144 |
| 3 | Methodology and Methods of Research in Economy | 2 | 16 | 72 |
| 4 | Econometrics (advanced level) | 3 | 16 | 108 |
| 5 | International Financial Reporting Standards | 3 | 30 | 108 |
| 6 | Financial Management (advanced level, ACCA standard) | 4 | 34 | 144 |
| 7 | Students' Research Work in Semester (Year 1) | 3 | 8 | 108 |
| 8 | Traineeship: Introduction to Profession | 1 | 14 | 36 |
| | TOTAL | 22 | | |

| Year 1 | | | | |
|------------------|--|-----------|---------------|----------------|
| Spring Semester* | | | | |
| № | Course | Credits | Contact hours | Total workload |
| 1 | Economic Theory (advanced level) | 3 | 31 | 108 |
| 2 | Credit and Credit System (advanced level) | 4 | 62 | 144 |
| 3 | Mathematical Support of Financial Solutions | 4 | 30 | 144 |
| 4 | Financial Risk Management | 3 | 30 | 108 |
| 5 | Intercultural and Business Communications in Foreign Language | 2 | 16 | 72 |
| 6 | Elective course: Game Theory in Financial Management or International Business and Management | 4 | 30 | 144 |
| 7 | Corporate Finance (advanced level, ACCA standard) | 4 | 52 | 144 |
| 8 | Elective course: Project Financing or Venture Capital Financing | 3 | 30 | 108 |
| 9 | Management Accounting and Analysis | 4 | 34 | 144 |
| 10 | Students' Research Work in Semester (Year 1) | 3 | 8 | 108 |
| 11 | Traineeship: Introduction to Profession | 1 | 14 | 36 |
| 12 | Students' Research Practice | 3 | 4 | 108 |
| | TOTAL | 38 | | |
| | * - Semester recommended for international exchange | | | |

FACULTY OF FINANCE

Master program

Program: Finance and Credit

Track title: Financial Analytics

| Year 2 | | | | |
|----------------|--|-----------|---------------|-----------------|
| Fall Semester* | | | | |
| № | Course | Credits | Contact hours | Total work-load |
| 1 | Elective course: Management of Company's Value or Technical and Fundamental Analysis of Securities Market | 3 | 28 | 108 |
| 2 | Company Strategy and Competitiveness | 4 | 42 | 144 |
| 3 | Elective course: Business Valuation or Alternative Investments | 3 | 28 | 108 |
| 4 | Financial Aspects of the Company Reorganization | 4 | 42 | 144 |
| 5 | Students' Research Work in Semester (Year 2) | 6 | 10 | 216 |
| 6 | Traineeship: Introduction to Profession | 1 | 6 | 36 |
| | TOTAL | 21 | | |
| | * - Semester recommended for international exchange | | | |

| Year 2 | | | | |
|-----------------|-----------------------------|-----------|---------------|-----------------|
| Spring Semester | | | | |
| № | Course | Credits | Contact hours | Total work-load |
| 1 | Students' Research Practice | 27 | - | 972 |
| 2 | Predegree Practice | 6 | - | 216 |
| 3 | Thesis Defence | 6 | - | 216 |
| | TOTAL | 39 | | |

ACADEMIC CALENDAR 2019-2020

| Bachelor's Corporate Finance programme | Master's Financial Analytics programme |
|---|---|
| Fall (winter) Semester – 01.09.2019-25.01.2020 | Fall (winter) Semester – 09.09.2019-11.01.2020 |
| Orientation meetings for exchange students – 30.08.2019 | Orientation meetings for exchange students – 06.09.2019 |
| Examination period – 13.01.2020-25.01.2020 | Examination period – 23.12.2019-11.01.2020 |
| Spring (summer) Semester - 03.02.2020-04.07.2020 | Spring (summer) Semester - 20.01.2020-04.07.2020 |
| Orientation meetings for exchange students – 01.02.2020 | Orientation meetings for exchange students – 17.01.2020 |
| Examination period – 22.06.2020-04.07.2020 | Examination period – 22.06.2020-04.07.2020 |

FACULTY OF MARKETING

Bachelor program

Program: Management

Track title: Marketing

| Year 3 | | | | |
|---------------|-------------------------------|-----------|---------------|----------------|
| Fall Semester | | | | |
| № | Course | Credits | Contact hours | Total workload |
| 1 | Basics of Strategic Marketing | 3 | 52 | 108 |
| 2 | Marketing research | 4 | 42 | 144 |
| 3 | Internet-Marketing | 3 | 42 | 108 |
| 4 | Applied marketing research | 3 | 42 | 108 |
| 5 | International marketing | 3 | 40 | 108 |
| | TOTAL | 16 | | |

| Year 3 | | | | |
|-----------------|--------------------------|-----------|---------------|----------------|
| Spring Semester | | | | |
| № | Course | Credits | Contact hours | Total workload |
| 1 | Marketing communications | 4 | 42 | 144 |
| 2 | Brand-management | 4 | 42 | 144 |
| 3 | Marketing metrics | 2 | 20 | 72 |
| | TOTAL | 10 | | |

| Year 4 | | | | |
|---------------|------------------------------|-----------|---------------|----------------|
| Fall Semester | | | | |
| № | Course | Credits | Contact hours | Total workload |
| 1 | Marketing of personnel | 4 | 42 | 144 |
| 2 | Services marketing | 4 | 42 | 144 |
| 3 | Marketing metrics (2nd part) | 2 | 20 | 72 |
| | TOTAL | 10 | | |

FACULTY OF MARKETING

Bachelor program

Program: Advertising and PR

Track title: Advertising and PR in commerce

| Year 3 | | | | |
|---------------|--|-----------|---------------|-----------------|
| Fall Semester | | | | |
| № | Course | Credits | Contact hours | Total work-load |
| 1 | Marketing research | 3 | 46 | 144 |
| 2 | Design in advertising and PR | 4 | 44 | 144 |
| 3 | Advertising and PR campaign management | 4 | 48 | 144 |
| | TOTAL | 12 | | |

| Year 3 | | | | |
|-----------------|-------------------------------------|-----------|---------------|-----------------|
| Spring Semester | | | | |
| № | Course | Credits | Contact hours | Total work-load |
| 1 | Corporate social responsibility | 4 | 46 | 144 |
| 2 | Negotiating in advertising business | 5 | 60 | 180 |
| 3 | Crisis communication | 4 | 46 | 144 |
| 4 | Effectiveness of ad and PR projects | 4 | 46 | 144 |
| | TOTAL | 17 | | |

| Year 4 | | | | |
|---------------|-------------------------------------|-----------|---------------|-----------------|
| Fall Semester | | | | |
| № | Course | Credits | Contact hours | Total work-load |
| 1 | Event marketing and PR | 4 | 46 | 144 |
| 2 | Digital tools of advertising and PR | 3 | 44 | 108 |
| 3 | Branding | 3 | 44 | 108 |
| 4 | Naming | 3 | 44 | 108 |
| | TOTAL | 12 | | |

FACULTY OF MARKETING

Master program

Program: Management

Track title: International Marketing

| Year 1 | | | | |
|-----------------|--|-----------|---------------|----------------|
| Spring Semester | | | | |
| № | Course | Credits | Contact hours | Total workload |
| 1 | Marketing management | 2 | 28 | 72 |
| 2 | Strategic marketing | 2 | 28 | 72 |
| 3 | Services marketing | 3 | 28 | 108 |
| 4 | Marketing metrics | 3 | 28 | 108 |
| 5 | International marketing of innovative products | 3 | 28 | 108 |
| 6 | Internet marketing | 4 | 28 | 144 |
| 7 | Loyalty management | 4 | 28 | 144 |
| 8 | Marketing planning and auditing | 4 | 28 | 144 |
| 9 | Cross-cultural marketing | 4 | 28 | 144 |
| | TOTAL | 29 | | |

| Year 2 | | | | |
|---------------|---|-----------|---------------|----------------|
| Fall Semester | | | | |
| № | Course | Credits | Contact hours | Total workload |
| 1 | B2B marketing | 3 | 28 | 108 |
| 2 | Management of marketing projects | 4 | 42 | 144 |
| 3 | Brand-management | 4 | 42 | 144 |
| 4 | Management of integrated marketing communications | 3 | 28 | 108 |
| 5 | Customer care | 3 | 28 | 108 |
| | TOTAL | 17 | | |

FACULTY OF MARKETING

Master program

Program: Management

Track title: Marketing and Entrepreneurship in Global Economy

| Year 1 | | | | |
|-----------------|--|-----------|---------------|----------------|
| Spring Semester | | | | |
| № | Course | Credits | Contact hours | Total workload |
| 1 | Marketing management | 2 | 28 | 72 |
| 2 | Strategic marketing | 2 | 28 | 72 |
| 3 | Services marketing | 3 | 28 | 108 |
| 4 | Marketing metrics | 3 | 28 | 108 |
| 5 | International marketing of innovative products | 3 | 28 | 108 |
| 6 | Marketing planning and auditing | 4 | 28 | 144 |
| 7 | Cross-cultural marketing | 4 | 28 | 144 |
| | TOTAL | 21 | | |

| Year 2 | | | | |
|---------------|---|-----------|---------------|----------------|
| Fall Semester | | | | |
| № | Course | Credits | Contact hours | Total workload |
| 1 | B2B marketing | 3 | 28 | 108 |
| 2 | Management of marketing projects | 4 | 42 | 144 |
| 3 | Marketing of small and medium business | 4 | 28 | 144 |
| 4 | Management of integrated marketing communications | 3 | 28 | 108 |
| | TOTAL | 10 | | |

ACADEMIC CALENDAR 2019-2020

| Fall (winter) Semester | Spring (summer) Semester |
|---|--|
| September, 1 – January, 25 | February, 1 – July, 15 |
| Orientation meetings for exchange students – August, 30 | Orientation meetings for exchange students - January, 25 |
| Examination period – January 15-January, 25 | Examination period - July, 1-15 |

FACULTY OF HOTEL, RESTAURANT, TOURISM AND SPORT INDUSTRY

Bachelor program

Program: Hospitality Management

Track title: Hospitality and Tourism

| Year 3 | | | | |
|---------------|---|-----------|---------------|----------------|
| Fall Semester | | | | |
| Nº | Course | Credits | Contact hours | Total workload |
| 1. | Service Marketing (including project) | 5 | 42 | 180 |
| 2. | Business Communications | 3 | 28 | 108 |
| 3. | Economics of Business (Hospitality) | 5 | 42 | 180 |
| 4. | Hotel Business Management | 5 | 42 | 180 |
| 5. | Basic Course of Foreign Language (German/Spanish/ French) | 4 | 42 | 144 |
| 6. | Hospitality and Tourism Research Project | 3 | 16 | 108 |
| 7. | World Hospitality Industry: Introduction to International markets | 3 | 28 | 108 |
| 8. | Business Game | 2 | 8 | 72 |
| | TOTAL | 30 | | |

| Year 3 | | | | |
|-----------------|---|-----------|---------------|----------------|
| Spring Semester | | | | |
| Nº | Course | Credits | Contact hours | Total workload |
| 1. | Service Marketing (including project) | 5 | 42 | 180 |
| 2. | Tourism Development | 4 | 42 | 144 |
| 3. | Strategy Management (Hospitality) | 5 | 42 | 180 |
| 4. | Revenue Management | 4 | 42 | 144 |
| 5. | Practical Course of Foreign Language (German/Spanish/ French) | 4 | 42 | 144 |
| 6. | Hospitality and Tourism Research Project | 3 | 16 | 108 |
| 7. | Cross-cultural Management | 3 | 28 | 108 |
| 8. | Business Game | 2 | 8 | 72 |
| | TOTAL | 30 | | |

FACULTY OF HOTEL, RESTAURANT, TOURISM AND SPORT INDUSTRY

Master program

Program: Hospitality Management

Track title : Hospitality and Tourism

| Year 1 | | | | |
|---------------|--|-----------|---------------|----------------|
| Fall Semester | | | | |
| No | Course | Credits | Contact hours | Total workload |
| 1. | Microeconomics (advance level) | 5 | 42 | 180 |
| 2. | Strategy Management of Hotel Enterprise | 3 | 28 | 108 |
| 3. | Macroeconomics (advance level) | 5 | 42 | 180 |
| 4. | Revenue Management of Hotel Enterprise | 5 | 42 | 180 |
| 5. | Base Course of Foreign Language (German/Spanish/ French) | 3 | 28 | 144 |
| 6. | Hospitality and Tourism Research Project | 3 | 16 | 108 |
| 7. | Planning and Forecasting in Hotel Management | 3 | 28 | 108 |
| 8. | Marketing in Hotel Industry | 3 | 28 | 72 |
| | TOTAL | 30 | | |

ACADEMIC CALENDAR 2019-2020

| Fall (winter) Semester | Spring (summer) Semester |
|--|--|
| Fall (winter) Semester – 01/09/2019 – 31/01/2020 | Spring (summer) Semester – 01/02/2020 – 30/06/2020 |
| Orientation meetings for exchange students – any time upon the student's arrival | Orientation meetings for exchange students - any time upon the student's arrival |
| Examination period – 20/12/2019 – 15/01/2020 | Examination period – 01/06/2020 – 20/06/2020 |

FACULTY OF MANAGEMENT

Bachelor program

Program: Management

Track title : Management of organization

| Year 1 | | | | |
|---------------|--------------------------|-----------|---------------|----------------|
| Fall Semester | | | | |
| № | Course | Credits | Contact hours | Total workload |
| 1. | Microeconomic | 5 | 58 | 180 |
| 2. | Macroeconomics | 5 | 58 | 180 |
| 3. | Law | 4 | 44 | 144 |
| 4. | Business ethics | 2 | 30 | 72 |
| 5. | Foreign language. Part 1 | 2 | 30 | 72 |
| 6. | Mathematics | 4 | 58 | 144 |
| 7. | Information technologies | 4 | 46 | 144 |
| 8. | Theory of management | 4 | 44 | 144 |
| 9. | Sociology | 3 | 44 | 108 |
| 10. | Business communication | 2 | 30 | 72 |
| | Total | 35 | | |

| Year 1 | | | | |
|-----------------|--|-----------|---------------|----------------|
| Spring semester | | | | |
| № | Course | Credits | Contact hours | Total workload |
| 1. | History | 3 | 44 | 108 |
| 2. | History of management thought | 2 | 30 | 72 |
| 3. | Foreign language. Part 1 | 2 | 30 | 72 |
| 4. | Mathematics | 4 | 58 | 144 |
| 5. | Information technologies in management | 3 | 30 | 108 |
| 6. | Theory or organization | 4 | 58 | 144 |
| 7. | Psychology | 4 | 44 | 144 |
| | Total | 22 | | |

FACULTY OF MANAGEMENT

Bachelor program

Program: Management

Track title : Management of organization

| Year 2 | | | | |
|---------------|---|-----------|---------------|----------------|
| Fall Semester | | | | |
| № | Course | Credits | Contact hours | Total workload |
| 1. | Project management | 4 | 44 | 144 |
| 2. | Accounting | 3 | 44 | 108 |
| 3. | Foreign language. Part 2 | 2 | 44 | 72 |
| 4. | Probability theory and mathematical statistics | 4 | 58 | 144 |
| 5. | Statistics | 5 | 44 | 180 |
| 6. | Organizational behavior | 4 | 44 | 144 |
| 7. | Marketing | 4 | 42 | 144 |
| 8. | Practical workshop: methods and instruments in management | 4 | 58 | 144 |
| | Total | 30 | | |

| Year 2 | | | | |
|-----------------|---|-----------|---------------|----------------|
| Spring semester | | | | |
| № | Course | Credits | Contact hours | Total workload |
| 1. | Business organization | 4 | 58 | 144 |
| 2. | Economic analyses | 4 | 44 | 144 |
| 3. | Finance | 4 | 44 | 144 |
| 4. | Econometrics and modeling in management | 4 | 58 | 144 |
| 5. | Philosophy | 4 | 44 | 144 |
| 6. | Foreign language. Part 2 | 3 | 44 | 108 |
| 7. | Corporate social responsibility | 4 | 44 | 144 |
| 8. | Practical workshop: mathematical foundations of management analytic | 3 | 58 | 144 |
| | Total | 30 | | |

FACULTY OF MANAGEMENT

Bachelor program

Program: Management

Track title : Management of organization

| Year 3 | | | | |
|---------------|---------------------------------------|-----------|---------------|----------------|
| Fall Semester | | | | |
| № | Course | Credits | Contact hours | Total workload |
| 1 | Human resources management | 3 | 44 | 108 |
| 2 | Methods of managerial decision making | 3 | 44 | 108 |
| 3 | Production and operational management | 3 | 44 | 108 |
| | Foreign language. Part 3 | 2 | 44 | 72 |
| 5 | Innovation management | 3 | 58 | 108 |
| 6 | State and municipal management | 3 | 44 | 108 |
| | Crisis management | 4 | 44 | 144 |
| 8 | Business analyses | 4 | 44 | 144 |
| 9 | International management | 4 | 44 | 144 |
| | Total | 29 | | |

| Year 3 | | | | |
|-----------------|--|-----------|---------------|----------------|
| Spring semester | | | | |
| № | Course | Credits | Contact hours | Total workload |
| 1. | Strategic management | 4 | 72 | 144 |
| 2. | Foreign language. Part 3 | 3 | 44 | 108 |
| 3. | Organizational design | 3 | 30 | 108 |
| 4. | Corporate management. Part 1 | 4 | 44 | 144 |
| 5. | Forecasting and planning in management | 3 | 30 | 108 |
| 6. | Economic law | 2 | 28 | 72 |
| 7. | Brand management | 4 | 58 | 144 |
| 8. | Taxes and taxation | 4 | 58 | 144 |
| 9. | Management of changes | 3 | 44 | 108 |
| 10. | Business correspondence and business communication | 3 | 44 | 108 |
| 11. | Practical workshop: educational corporation | 6 | 42 | 216 |
| | Total | 39 | | |

FACULTY OF MANAGEMENT

Bachelor program

Program: Management

Track title : Management of organization

| Year 4 | | | | |
|---------------|---------------------------------|-----------|---------------|----------------|
| Fall Semester | | | | |
| № | Course | Credits | Contact hours | Total workload |
| 1. | Corporate management | 4 | 58 | 144 |
| 2. | Strategy of corporate structure | 4 | 44 | 144 |
| 3. | Process management | 4 | 44 | 144 |
| 4. | Business planning | 4 | 58 | 144 |
| 5. | Business evaluation | 4 | 58 | 144 |
| 6. | Innovation management | 3 | 30 | 108 |
| | Total | 23 | | |

Master programs

Program: Management

Track title: Management of organization

| Year 1 | | | | |
|--------|--|-----------|---------------|----------------|
| № | Course | Credits | Contact hours | Total workload |
| 1. | Foreign language of professional and business communication | 3 | 30 | 108 |
| 2. | Business and scientific communications | 2 | 16 | 72 |
| 3. | Modern management concepts | 3 | 30 | 108 |
| 4. | Methodology and research methods in management | 3 | 30 | 108 |
| 5. | Financial diagnostics and development of prospect's modeling | 4 | 30 | 108 |
| 6. | Design of management systems | 4 | 28 | 144 |
| | Total | 19 | | |

FACULTY OF MANAGEMENT

Master program

Program: Management

Track title: Management of organization

| Year 1 | | | | |
|-----------------|--|-----------|---------------|----------------|
| Spring semester | | | | |
| № | Course | Credits | Contact hours | Total workload |
| 1. | Foreign language of professional and business communication | 3 | 44 | 108 |
| 2. | Management economy | 4 | 44 | 144 |
| 3. | Corporate management | 3 | 30 | 108 |
| 4. | Methodology of socio-economic systems in management | 3 | 28 | 108 |
| 5. | Building management architecture for large companies | 4 | 28 | 144 |
| 6. | Analysis of innovation and investment projects effectiveness | 4 | 28 | 144 |
| 7. | Audit management | 5 | 40 | 180 |
| 8. | Business planning | 5 | 40 | 180 |
| 9. | Ownership management | 4 | 28 | 144 |
| 10. | Management of the business structure competitiveness | 4 | 28 | 144 |
| | Total | 39 | | |

| Year 2 | | | | |
|---------------|--|-----------|---------------|----------------|
| Fall semester | | | | |
| № | Course | Credits | Contact hours | Total workload |
| 1. | Technology organization of effective business models | 4 | 44 | 144 |
| 2. | Economic and mathematical modeling in management | 4 | 44 | 144 |
| 3. | Organizational management reengineering | 3 | 30 | 108 |
| 4. | Management of business projects | 3 | 30 | 108 |
| 5. | Property risk management | 3 | 30 | 108 |
| 6. | Creative management decisions | 3 | 30 | 108 |
| 7. | Practice of obtaining primary professional skills | 1 | 12 | 36 |
| 8. | Research work | 6 | 12 | 216 |
| | Total | 27 | | |

FACULTY OF TRADE ECONOMICS AND COMMODITY SCIENCE

Specialist (5 years) program

Program: Customs affair (specialist program)

Track title: Customs regulation and control; Commodity and expertise in customs affairs

| № | Course | Credits | Contact hours | Total workload | Semester (Fall / Spring) |
|----|---|-----------|---------------|----------------|--------------------------|
| 1. | Customs and tariff regulation of the foreign trade activity | 3 | 42 | 108 | Fall |
| 2. | International trade | 4 | 42 | 144 | Fall |
| | | | | | |
| 1. | Information technologies and systems in customs affairs | 7 | 84 | 252 | Spring |
| 2. | Management of customs affairs | 3 | 56 | 108 | Spring |
| 3. | International trade organizations and trade agreements | 3 | 42 | 108 | Spring |
| | Total | 13 | | | |

Bachelor program

Program: Commerce

Track title : Trade business and Commerce

| № | Course | Credits | Contact hours | Total workload | Semester (Fall / Spring) |
|----|---------------------------------|----------|---------------|----------------|--------------------------|
| 1. | Trade resources | 4 | 42 | 144 | Fall |
| | Total | 4 | | | |
| 2. | Wholesale and dealer operations | 4 | 42 | 144 | Spring |
| | Total | 4 | | | |

Bachelor program

Program: Commodity science

Track title: Commodity management and examination

| № | Course | Credits | Contact hours | Total workload | Semester (Fall / Spring) |
|----|--------------|----------|---------------|----------------|--------------------------|
| 1. | Marketing | 4 | 70 | 180 | Fall |
| | Total | 4 | | | |
| 1. | Chemistry | 5 | 70 | 180 | Spring |
| 2. | Management | 4 | 42 | 144 | Spring |
| | Total | 9 | | | |

FACULTY OF TRADE ECONOMICS AND COMMODITY SCIENCE

Master program

Program: Commerce

Track title: Organization and technologies of commerce

| № | Course | Credits | Contact hours | Total workload | Semester (Fall / Spring) |
|----|--|----------|---------------|----------------|--------------------------|
| 1. | Regulation of assortment policy in trade | 3 | 28 | 108 | Fall |
| 2. | Private trademarks | 3 | 28 | 108 | Fall |
| 3. | Business communication | 2 | 14 | 72 | Fall |
| | Total | 8 | | | |
| 4. | Innovation Marketing Communications | 3 | 28 | 108 | Spring |
| | Total | 3 | | | |

Master program

Program: Commodity science

Track title: Commodity policy in domestic and foreign trade

| № | Course | Credits | Contact hours | Total workload | Semester (Fall / Spring) |
|----|--|----------|---------------|----------------|--------------------------|
| 1. | Regulation of assortment policy in trade | 5 | 56 | 180 | Spring |
| | Total | 5 | | | |

ACADEMIC CALENDAR 2019-2020

| BACHELOR /SPECIALIST DEGREE | MASTER DEGREE |
|--|--|
| Fall (winter) Semester – 02.09.2019 – 15.01.2020 <i>Examination period</i> – 16.01.2020 – 24.01.2020 Spring (summer) Semester - 08.02.2020 – 17.06.2020 <i>Examination period</i> – 18.06.2020 – 01.07.2020 | Fall (winter) Semester – 17.09.2019 – 25.12.2019 <i>Examination period</i> – 26.12.2019 – 31.12.2019 Spring (summer) Semester – 21.01.2020 – 02.07.2020 <i>Examination period</i> – 03.07.2020 – 07.07.2020 |

PRUE Grading System

The grading system in Plekhanov Russian University of Economics includes two grading scales: for examination with grades (excellent, good, satisfactory, and unsatisfactory) and for pass/fail type of examination.

| Grades | Examination with grade | Pass/Fail type of examination |
|--------------|------------------------|-------------------------------|
| 100-85 | Excellent | Pass |
| 84-70 | Good | Pass |
| 69-50 | Satisfactory | Pass |
| less than 50 | Unsatisfactory | Fail |

CONTACTS

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HIGHLIGHTS

The University provides **3-level training**

I level – bachelor degree programs

II level – master degree programs

III – Ph.D. and Dr. Sc. degree programs

Form of studies on bachelor programs:

Full time form – 4 years

Part-time form – 4,5 years

Form of studies on master programs:

Full time form – 2 years

Part-time form – 2,5 years