

**Number of ECTS credits :** 3**Course language :** Anglais**Course leader :** POHARDY OLIVIER**Speakers :** RADUT-GAGHI Luciana

## ≡ COURSE DESCRIPTION

1. and media coverage in France is a introductory course that will familiarize students with French perspectives and specificities on the relation between media and politics, influences and collaborations between journalists and politics. The questions of power, discourse, genres, institutions and fake news will be analysed from a theoretical point of view. Methodological approaches of discourse and corpus analysis will be addressed through French perspectives and will potentially help students for their future Mémoires de recherche.

## ≡ COURSE OBJECTIVES

The main objective of the course is the understanding of the French specificity on the relation between media and politics in order to be able to do comparisons with other national cases. For that, students will be initiated in some French methodological research approaches of understanding, interpreting and presenting scientific findings.

The course will also focus on media corpus analysis and the students will learn to use two digital humanities tools

## ≡ LEARNING OBJECTIVES

<b>C4B learning goal</b>	LG1 - Analysis
<b>C4B learning objective</b>	LO1 - Make use of critical analysis/critical thinking skills
<b>Outcomes</b>	Lev. 0 - Niv. 0 - NC
<b>C4B learning goal</b>	LG1 - Analysis
<b>C4B learning objective</b>	LO3 - Use cross-disciplinary approaches
<b>Outcomes</b>	Lev. 0 - NC
<b>C4B learning goal</b>	LG2 - Action
<b>C4B learning objective</b>	LO5 - Evaluate, prevent and manage short, medium and long-term risks
<b>Outcomes</b>	Lev. 0 - NC
<b>C4B learning goal</b>	LG4 - CSR
<b>C4B learning objective</b>	LO10 - Identify and understand stakeholder interests
<b>Outcomes</b>	Lev. 0 - NC
<b>C4B learning goal</b>	LG5 - Cooperation
<b>C4B learning objective</b>	LO13 - Communicate and interact
<b>Outcomes</b>	Lev. 0 - NC

## ≡ TACKLED CONCEPTS

Public space, journalistic genres, agenda setting, political discourse, media effects

## ≡ LEARNING METHODS

Analysis of research, group presentation, individual presentation, lecture, case study

## ≡ ASSIGNMENTS

- Individual presentations, case study description and presentation

## ≡ BIBLIOGRAPHY

Eric Neveu, "Media and politics in French political science", *European Journal of Political Research*, vol. 33, Issue 4, June 1998, pages 437-458.

Gerald Bronner, *Belief and Misbelief Asymmetry on the Internet*, ISTE Ltd and John Wiley & Sons Inc, 2015.

A detailed list of reading will be given to students

## ≡ EVALUATION METHODS

40 % : Course work

60 % : Evaluation

## ≡ SESSIONS

1

LECTURE : 04h00

Introduction, French scientific approaches of media and politics, French journalistic approaches of politics

2

LECTURE : 04h00

French media overview, French media approaches

3

LECTURE : 04h00

How to analyse media data content

4

BRIEFING : 04h00

How to analyse media data digital environment

5

BRIEFING : 04h00

French agenda setting in political campaign

6

BRIEFING : 04h00

French perspectives on fake news