



FACTSHEET

A BUSINESS SCHOOL FOUNDED IN 1996 BY FRANCE AND LEBANON



LEBANESE FOUNDERS

Central Bank of Lebanon

FRENCH FOUNDERS

The Ministry of Foreign Affairs and the Chamber of Commerce and Industry of Paris (CCIR)

A BUSINESS SCHOOL RUN BY

Public institution led by 98 elected representatives and businessmen

Working with over 800,000 companies in France, the Chamber is involved in multiple domains related to the economic development of businesses

They own 25 business schools, among them are HEC Paris and ESCP Europe, where over 32,400 people are trained each year

GOVERNANCE

2 co-presidents

H.E. Bruno FOUCHER
French Ambassador to Lebanon representing the French State

H.E. Riad SALAME
Governor of the Central Bank of Lebanon representing the Lebanese State

MISSION

Our mission is to provide Lebanese students, business executives and leaders with higher education, allowing them to benefit from academic courses in accordance with international standards.

We aim to attract the regional elite to Lebanon, as well as support the development of Lebanese, French and other international companies located in Lebanon.

We hope to promote a productive exchange between Lebanese and French companies within a French environment.

A MESSAGE FROM STÉPHANE ATTALI, GENERAL DIRECTOR



ESA is today one of the main players in higher education in Lebanon. Born in 1996, thanks to favorable international circumstances, a political desire stated at the highest levels, and the men and women who were able to convince, construct, and then support this newly created institution.

These different factors, essential to the success of the original idea, were regrouped under the banner of innovation and change. This was the desire of its founders when establishing a prestigious Business School in Lebanon, and they had a clear mission: to train the Lebanese elite into the leaders of tomorrow.

Today, it is the flying faculty, and the students from the country or the region, who drive this hub for privileged exchanges between Lebanon and France, and between Europe and the Middle East. From these exchanges is born a mutual enrichment that is unique. In an era of globalization, our challenge is to educate citizens, accountable leaders, and actors of change. Without relinquishing their culture, and while preserving their values and convictions, these graduates of ESA develop an original and efficient leadership style, highly valued by businesses.

Many among them today have assumed important responsibilities in their country, or elsewhere in the world. Graduates now number over 3000, representing all the communities and regions of Lebanon, and are always ready to take action for their School. Each in their own way are an inspiration for Lebanon, France or wherever they may find themselves, and as the years go by, none have forgotten their time spent on the campus of rue Clemenceau.

This exceptional location is an integral part of, and a witness to, their success. Dotted around this green isle spared from urban development, are buildings recalling centuries gone by, evoking the history of Lebanon, such as the old German Hospital, which became a French Military Hospital, before being transformed into a diplomatic French Chancellery. Henceforth dedicated to being an innovative, forward-looking, academic institution, Clemenceau will always be devoted to public service.

Following its birth and maturity, a new phase of development is now underway. The founders of ESA and its initial strategic partners have decided to endow the School with new means. Major works have begun on campus to renovate the Villa Rose. As such a witness to Lebanon's prestigious past will tomorrow become one of the tools with which its future is built when it welcomes a large, regional financial training center of excellence, supported by the Central Bank of Lebanon, to help form the leaders of the region.

Born under the banner of innovation, it will be thanks to even more innovation that ESA will continue to grow, and better contribute in helping return Lebanon to its preeminent role in the region.

ESA IN FIGURES

A strong alumni network of more than **3000** members

300 professors from top-notch Business Schools of Management in Europe

9 degree programs

500 students enrolled per year

15 open enrollment seminars and **5** certifying programs

2600 annual auditors trained by ESA Executive Education

PROGRAMS AT A GLANCE

	BACHELOR IN BUSINESS ADMINISTRATION	
	INTERNATIONAL MASTERS IN MANAGEMENT	
	MASTERS IN ENTREPRENEURSHIP	
	MBA	
	EXECUTIVE MBA	
	DIPLÔME UNIVERSITAIRE	
	DOCTORATE IN BUSINESS ADMINISTRATION (DBA)	
	EXECUTIVE MASTERS IN FINANCIAL MANAGEMENT	
	MASTÈRE DE SPÉCIALISATION EN MARKETING ET COMMUNICATION	
	MASTER EXÉCUTIF EN MANAGEMENT DE LA SANTÉ	



ACADEMIC INFORMATION

NOMINATIONS

For spring: October

For full year (Master 1): May

SEMESTER DATES

MASTERS

Fall: September - December

Spring: January to June

BACHELOR

Fall: September - February

Spring: February - June

CLASS FORMAT

Lectures, tutorials, real case studies, extensive group work, numerous oral presentations, papers and projects.

LANGUAGE

Language to study in French and in English (B2 minimum)

In addition to the final examination, classes are assessed continuously (participation, projects, papers, etc.)

All courses are graded on a scale out of 20. The minimum pass mark is 20/10.

Home universities receive academic transcripts under the ECTS grading standard. The translation of these grades into the local grading system is up to the student's home institution.

COURSE LOAD

The normal workload is worth 30 ECTS credits per semester.

VINCENT BAVAY

Student at SKEMA BUSINESS SCHOOL
Double Degree Exchange at ESA BUSINESS SCHOOL



UNIVERSITY EXCHANGE AT ESA

As part of the double degree between ESA and SKEMA Business School, I spent a year in Beirut between September 2015 and August 2016. My major being in finance, the related courses are excellent and delivered by highly-qualified professors and by speakers among the best in their field.

The premises of the school are also very pleasant and spacious. The administration and the teaching faculty in such a way allowing me to immediately feel at ease within this new environment.

An experience abroad and particularly in Lebanon, is an undeniable asset on a CV, as the school enjoys a very good reputation locally and at the international level as well since the acquired skills are highly sought after.

Finally, the life in Beirut and Lebanon, a surprising and exciting country, is absolutely fantastic. Last year spent in this city was intense and probably one of the best moments of my learning experience. Nothing could have prepared me for this outstanding experience that just needs to be lived and cherished.

PRACTICAL INFORMATION

VISA AND FORMALITIES TO ENTER LEBANON

To enter Lebanon, a visa is mandatory. Nationals from 33 countries (including European Union countries, Switzerland, the United States, the Gulf countries,) can obtain their visa automatically at Beirut airport.

A passport is mandatory:

- It must be valid for 6 months beyond your stay in Lebanon.
- It must not include stamps of any travel to Israel (even a Jordanian visa taken at the Israeli-Jordanian border is proof of such travel to Israel).

A tourist visa can be issued free of charge upon arrival in Lebanon (airport, land borders) for a period of one month.

This tourist visa can be extended up to 3 months maximum (extension to be requested in Lebanon, at the General Security)

A visa of stay: This visa should be applied for at the Lebanese Embassy or Consulate of your country of residence:

- Duration of 6 months maximum
- Cost (by check): 50,000 LBP (single entry, 25 €), 75,000 LBP (double entry 37,5 €), or 100,000 LBP (multiple entries, 50 €).
- A photograph
- An address in Lebanon.

Visa extensions can be requested in Beirut from the General Security Directorate, Damascus Street, Beirut. For any further information, the best is to address the Lebanese embassies and consulates.

For more information, you can go to the following link:

General Security in Lebanon : <http://www.general-security.gov.lb/en/posts/37>

HOUSING

The accommodation, throughout the stay, is to be handled by every student as we currently do not have university residences. Nevertheless, many student residences can be found in Beirut district. ESA supports and advises students in their housing research as much as possible. You will find below some links on Facebook that could help you in your housing search in Beirut:

- Air bnb
- <https://www.facebook.com/groups/beirutapartments/>
- <https://www.facebook.com/profile.php?id=441274369241839&ref=ts&fref=ts>
- <https://www.facebook.com/pages/Appartment-Studio-Dorms-for-Rent-Lebanon-Beirut/183418868354987?fref=ts>
- https://www.facebook.com/groups/284536238372945/?ref=suggested_groups
- Site/appli OLX (tel que leboncoin en France) : https://olxliban.com/en/?invite=hydra_google-search--217-130-6290--608461590&gclid=CNiG7aXhItACFUKfGwod7-wFuQ

LANGUAGE

The Arabic language is the official language of the country. That being said, French and English are widely spoken in Beirut, and more generally, throughout Lebanon. Thus, you will be very often surprised by local conversations in French or in English.

CURRENCY

The national currency is the Lebanese pound. You can pay in Lebanese pounds or US dollars. If you are in possession of an international Visa or Master Card, you will be able to withdraw money from ATMs located not only in the school's perimeter but also in all Beirut district.

The exchange rate is currently around 1 Euro for 2000 LBP and 1 USD for 1.500 LBP.

CLOTHING

From January to March, it is relatively cool and possibly rainy. It is therefore advisable to dress accordingly and wear good shoes because the rain can be intense. It only snows in the mountains from December to March, and the ski resorts are open from December to February.

The weather is enjoyable in spring and autumn. The heat starts in June and is over around end of October.

LEBANON

AREA

10 452 sq km

POPULATION

7 750 000

CAPITALE

Beirut

MAIN CITIES

Byblos (The oldest city in the world located in the north of Lebanon)
Baalbeck (ruined temples located in the Beqaa Valley)
Beit Ed Dine (Palace of the Emirs; Music Festivals are held in summer)
Tyre (City in the south of Lebanon, famous for its necropolis)
Saïda (City in the south of Lebanon famous for its Castle on the sea)
Tripoli (Ville in the north of Lebanon famous for the Chateau Saint-Gilles)
The Cedars

