



Course overview Advanced level (second cycle)
Spring semester 2020
Exchange students

Period 1 20 January	Period 2 20 February	Period 3 23 March	Period 4 4 May
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FINANCE

Fixed Income Securities (FIX) 7,5 Credits	Financial Derivatives and Risk Management (FDRM) 7,5 Credits
Portfolio Theory (PT) 7,5 Credits	

MANAGEMENT/ORGANIZATION

Managing Human Resources (MHR) 7,5 Credits	Power, Change and Resistance in Org. (PCR) 7,5 Credits	Leadership & Management in Organizations (LMO) 7,5 Credits
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MARKETING

Service Marketing (SEMA) 7,5 Credits	Strategic Market Management (SMAM) 7,5 Credits
Innovation and Knowledge Management 7,5 Credits	

ACCOUNTING

Current Research in Accounting and Operations Management 7,5 Credits	Auditing 7,5 Credits	Mgt Control Systems in Private and Public sector, 7,5 Credits
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MARKETING COMMUNICATION

Contemporary Challenges in Marketing Communication 7,5 Credits	Branding: Strategic and Cultural Perspectives 7,5 Credits
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EVENING COURSES IN ENTREPRENEURSHIP

You can choose a course from group A and B and from group C and D but not two courses in the same group.

Ideation - creating a business idea 7,5 ECTS group A	Business Model Innovation 7,5 ECTS group C
Execution - Running Your Own Company 7,5 ECTS group B	Growth - Managing Your Firm 7,5 ECTS group C
Design Thinking 7,5 ECTS group B	Negotiations for Start-ups 7,5 ECTS group D
Finance for Start-ups 7,5 ECTS group B	Social Entrepreneurship 7,5 ECTS group D