

International Office **EXCHANGE PROGRAM EXPERIENCE** FACT SHEET 2019-2020



BUSINESS SCHOOL
UNIVERSIDAD PANAMERICANA



WHY AN EXCHANGE IN MEXICO?

Mexico Emerges as Most Alluring **Emerging Market**, being the most **attractive** for investors.
Bloomberg 2017.

With a GDP of USD \$1,143,793 million, **Mexico is the 2nd largest economy in Latin America**, 4th in America, and 15th in the world.

Mexico has free trade agreements with 46 countries, putting more than 90% of trade under free trade agreements.

Mexico is the ideal export platform to reach almost two thirds of world's GDP.

Mexico has become the U.S. **second largest export market** and third largest source of imports.
Forbes 2016.

Mexico is the **7th largest producer of vehicles in the world** (3.39 million vehicles).
AMIA, 2015.

Key growth sectors in Mexico: **Financial Services, Energy, Retail-Consumer, and Telecom.**
PwC.

Mexico has **the best energy future of any Latin America nation**, installing the most comprehensive and complex energy rule changes in any nation to achieve more foreign investment.
Forbes 2017.

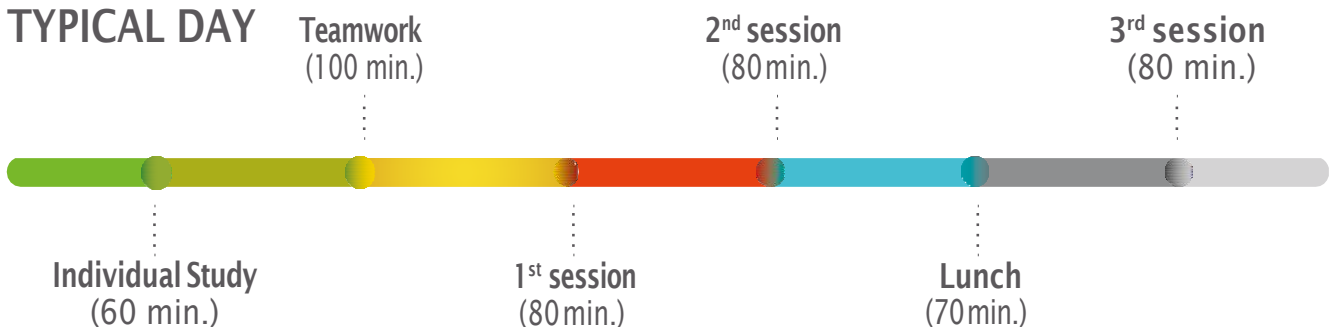
Cultural Environment and Wealth. Mexico is in the top ten World Heritage list, with 34 cultural and natural sites.
UNESCO 2017.



WHY AT IPADE?

- IPADE has the goal to develop future leaders with the ability to drive social and economic growth rooted in personal integrity, social responsibility, and global vision.
- IPADE is the business school with highest reputation in Latin America.
- IPADE has the biggest alumni network and business relationships in Mexico with over 38,000 alumni from different sectors.
- At IPADE, exchange students have access to the Career Services Office (CEDIC).
- The Exchange Program is available in either the northern region at Monterrey campus or in the central region at Mexico City campus.
- IPADE offers personalized attention to students and great student atmosphere.
- IPADE has strong partnerships with the best Business Schools in North America, Europe, Asia, Africa, Oceania and Latin America.
- IPADE offers elective courses in English and Spanish.
- IPADE offers different Exchange term possibilities:
 - Fall (October - December: 1st year courses)
 - Winter (January - March: 2nd year courses)
 - Spring (April - June: 2nd year courses)

TYPICAL DAY




IT'S NOT A CULTURAL
MELTING POT, IT'S A
CHALLENGING INTERNATIONAL
EXPERIENCE






CASE METHOD

STAGES OF THE CASE METHOD



Personal STUDY Personal experience with the situation outlined in the case to assess the issues and create an action plan.

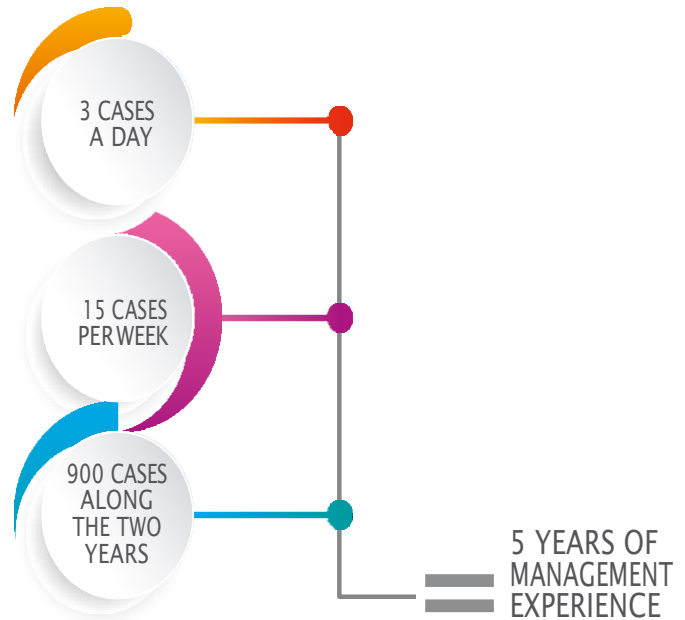


TEAM Work This is an opportunity to combine personal analysis with the analysis of other participants in the role of Board of Directors.



Plenary SESSION Analysis and synthesis of the case at hand with the input of the full class, under the guidance of a professor that is an expert in the subject.

EXPERIENCE ACQUIRED THROUGH THE CASE METHOD



“The open discussion in every class is great, you get opinions from different people and it helps develop your mindset.”

Lukas Von Ludingahuen
Exchange Student from Germany



INTERNATIONAL EXCHANGE PROGRAM

Fall, 2019 - Winter and Spring, 2020

SCHOOL DETAILS

Name of school	IPADE Business School
Address	Floresta 20. Col. Clavería Mexico City 02080
Contact	Sophia Martin, Incoming/Outgoing students Manager
Telephone	+52 (55) 5354 1800 ext. 1023
Fax	+52 (55) 5399 7682
E-mail	smartinv@ipade.mx
Term(s) of Exchange	Fall, 2019 - Winter and Spring, 2020
School Website Address	ipadebusinessschool.com
Language Requirement	English and Spanish (optional)
Number of Places Available According to agreement	



DATES

Term Dates:
(Exams can be moved if requested by the school to match the terms from home institutions)

Fall 2019 (to be confirmed):

- Orientation day: October 8th
- Term: October 10th to December 20th (classes and exams).

Winter 2020 (to be confirmed):

- Orientation day: January 6th
- Term: January 7th to April 3rd (classes and exams).

Spring 2020 (to be confirmed):

- Orientation day: April 13th
- Term: April 13th to June 17th (classes and exams).

EXCHANGE APPLICATION DEADLINES

Deadlines

- Fall 2019:** July 30th, 2019
- Winter 2020:** October 15th, 2020
- Spring 2020:** February 8th, 2020

ELECTIVES

Number of courses (please see table with hours/credits/units)

Exchange students will receive the complete syllabus of all available courses; they will choose from this list and will receive a space confirmation upon reception of their selection. Students can confirm once they are at IPADE, during the first week of class (Drop/Add period, except Business Simulation). Their space in the selected courses will depend on the availability.



CAREERS SERVICES

Do you have a Career Management service?

- Yes

What access will exchange Students have to this service?

- Access to network, mentorship and guidance through process.



ALUMNI STATUS

Will our students become Alumni of your School?

- Yes



HOUSING

Is housing available on- campus?

- No, but personal assistance will be provided by the International Office.
- There are different options in our database, from shared apartments to family rooms. Please let us know your preferences in living style, budget and special needs, so we can support you in finding the best alternative.

Budget and Housing

- **Housing:** From \$5,000 MXP to \$8,000 MXP per month.
- **Living Expenses:** \$6,500 MXP per month.
- **Health Insurance:** Approximately \$350 USD per trimester.
*It is mandatory for all exchange students to purchase the Health Insurance policy provided by IPADE.
- **Miscellaneous:** \$2,000 MXP per month.



CAMPUSES



Monterrey campus



Mexico City campus

The Full-Time MBA Program is identical in both campuses in terms of structure, courses, housing orientation, and even share the same faculty to ensure the Program's quality.

ADDITIONAL EXCHANGE INFORMATION



REQUIREMENTS

School Exchange Application Procedure: The student who has been nominated for an exchange at IPADE is required to send the following information:

- Filled online Application Form. The corresponding link will be sent to each officially nominated student.
- Curriculum Vitae
- Digital photograph (Format .jpg / 150 dpi's / 207 x 266 pixels / black and white / formal ware / from shoulders up)



LANGUAGE INSTRUCTION

Courses at IPADE during the program are taught in English, however there might be some sessions in **Spanish**, simultaneous translation will be provided if necessary.

We also offer a **Spanish Language Course** (free of charge) for those foreign students that wish to improve their Spanish skills. 4 hours per week at IPADE.



STUDENT VISAS

Please scan the following **QR code**, it will lead you to the migratory document we have prepared for you. We encourage you to read it carefully and identify if your country is listed on the mandatory visa requirement, or if you are planning to stay for more than one term.

If your country is not on the list and you are coming to Mexico only during the Exchange **Term student** visa is not required, you can enter the country with a tourist visa. We strongly advise Exchange Students to inquire about this requirements before arriving to Mexico.



HEALTH INSURANCE

All exchange students are required to purchase the Health Insurance Policy indicated by IPADE. This policy will cover you all throughout the Exchange Term. We will provide you all the information necessary to make the purchase.



DRESS CODE

Business casual attire every day, for special occasions (with faculty and directors) a suit or dress must be worn. No tank tops, sandals, shorts, mini-skirts, ripped jeans, athletic shoes, sweatpants and slippers are allowed at IPADE. Cultural and religious garments will be embraced. During Winter, temperature in Mexico City and Monterrey campuses can possibly reach 0° up to 15°C, so make sure to bring the proper attire.



ACADEMIC STRUCTURE

Classes are based on 80 minute sessions.

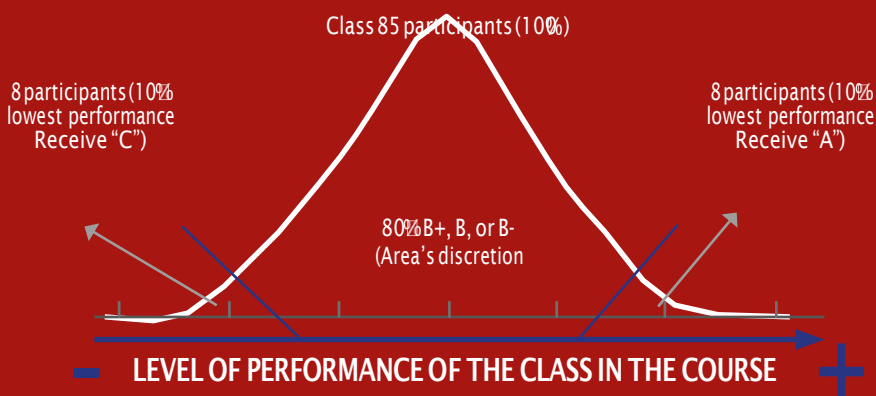
Please go to the section *Brief explanation of IPADE's course selection process* below

Standard schedule for each week: Monday to Friday, regularly from 8:00 am to 5:00 pm. Weekly schedules will be delivered on the previous week



TRANSCRIPT LEGEND

GRADE	PERFORMANCE
A	Excellent
B+	High
B	Good
B-	Minimum
C	Unsatisfactory
F	Failed - No credit





BRIEF EXPLANATION OF IPADE’S COURSE SELECTION PROCESS

Before the arrival to Mexico, exchange students will receive the complete syllabus of all the available courses, however updated information may be delivered during the first session of each course. Students will choose from this list and will send their course selection to IPADE’s International Office Manager. Your course confirmation will depend on the registration of your selection. Students can change (Drop/Add period) their course selection during their first week of classes. Course selection changes will depend on availability.

FIRST TRIMESTER * – Fall Term (Oct-Dec)	IPADE Units	US Credits	ECTS	IPADE
Managerial Control and Information I (LS)	1	1.5	3	Core Courses
Human Resources Management I (LS)	1	1.5	3	
Organizational Behavior I (LS)	1	1.5	3	
Business Ethics (LS)	1	1.5	3	
Operations Management I (LS)	1	1.5	3	
Marketing Management I (LS)	1	1.5	3	
Financial Management I (LS)	1	1.5	3	
Communications Skills Workshop (LS)	0.8	1	2	Mandatory
Spanish course		1	2	-

*First year’s courses

For **Fall Term***, exchange students need to:

- Sign up for 3 Core Courses + the mandatory course.
- Students who have to complete more than 80 hours need to sign up for 4 Core Courses + the mandatory course.

FIFTH TRIMESTER * - Winter Term (Jan-Mar)	IPADE Units	US Credits	ECTS	IPADE
Managerial Control and Information III (LS)	1	1.5	3	Core Courses
General Management III (LS)	1	1.5	3	
Mexican Politics and Society I (LS)	1	1.5	3	
Financial Management IV (LS)	1	1.5	3	
Entrepreneurship I	1	1	2	
Marketing IV (LS)	1	1.5	3	
Negotiation (LS)	1	1	2	
Sales Force Management (LS)	1	1.5	3	Modular Courses
Doing Business in Mexico	2	3	6	
Business Simulation (LS)	2	1.5	3	
Spanish course		1	2	-

*Second year’s courses

For **Winter Term***, exchange students need to:

- Sign up for 3 Core Courses + 1 Modular Course.
- Students who have to complete more than 80 hours need to sign up for 3 Core Courses + 2 Modular Courses.

*Information updated on September 2018

SIXTH TRIMESTER * - Spring Term (Apr-Jun)	IPADE Units	US Credits	ECTS	IPADE
General Management IV (LS)	1	1.5	3	Core Courses
Markstrat (marketing simulation) (LS)	1	1.5	3	
Finance V	1	1.5	3	
Social Responsibility	1	1.5	3	
Game Theory	0.8	1.5	3	Elective Courses
Service Management	0.8	1.5	3	
Marketing IV Branding	0.8	1.5	3	
Empresas Familiares (Family	0.8	1.5	3	
Spanish course		1	2	-

*Second year's courses
For **Spring Term***, exchange students need to:

- Sign up for 2 Core Courses + 3 Elective Courses.
- Students who have to complete more than 80 hours need to sign up for 2 Core Courses + 4 Elective Courses.

*Information updated on Sept 2018

(LS) LIMITED SPACE

The “Doing Business in Mexico” one-week seminar overlaps other courses; overlaps will be discussed with Professors near the date.

Important:the final updated syllabus of all courses will be delivered at the beginning of each term.

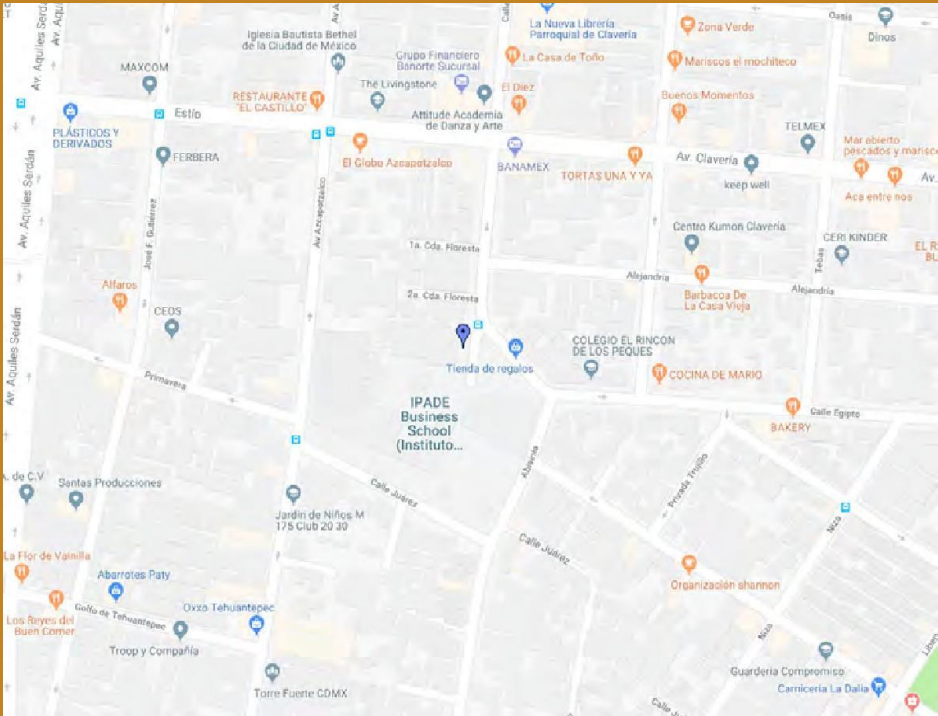
STUDENT SERVICES



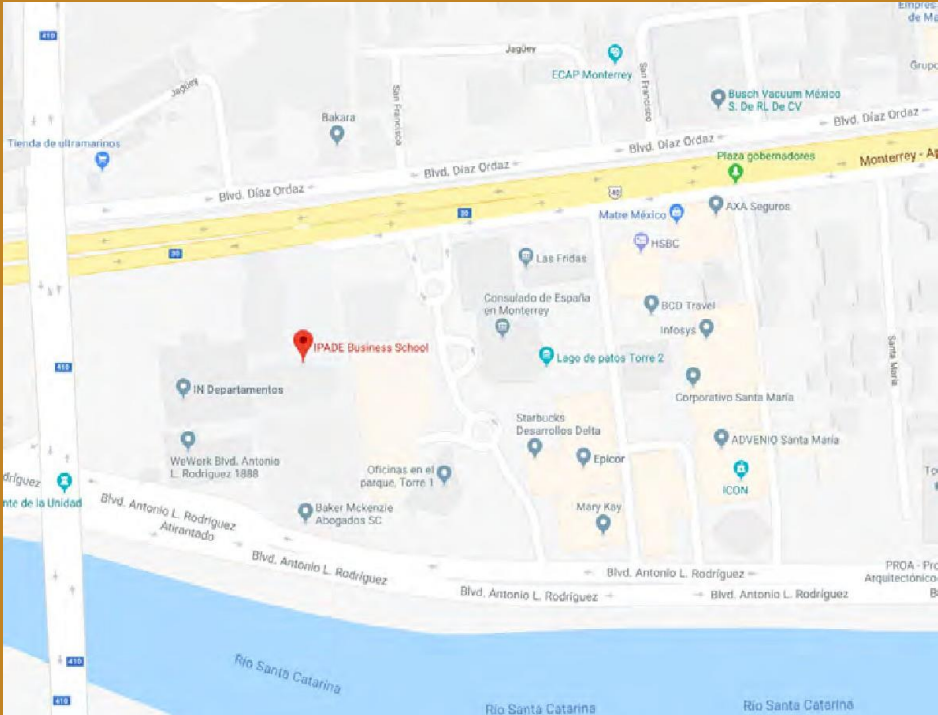
- Library
- Computer Centre (e-mail and Internet services)
- IPADE e-mail account: Students will be assigned a personal e-mail account at arrival
- Wi-Fi inside campus
- Cafeteria: From 8:00 am to 7:00 pm. Coffee service all day. Breakfast (\$10 MXP), lunch (\$20 MXP) and snacks (\$5 MXP each) are available
- Printers and photocopies available
- Telephones: free (only for local calls)
- Chapel: Mass weekly schedule published
- Treadmill machines and showers (Mexico City campus only)
- La Posta Store: Books, souvenirs and other articles
- ATM: BBVA Bancomer, Banamex and Santander banks



IPADE’S CAMPUS LOCATION



Mexico City campus



Monterrey campus





INFORMATION ABOUT MEXICO CITY AND MONTERREY

- guiaroji.com.mx
- mexicocity.com.mx
- metro.cmx.gob.mx
- aicm.com.mx
- turiguide.com
- mexicocity.gob.mx
- travelbymexico.com/monterrey/

IPADE has earned accreditation from two of the largest international accreditation organs for business schools:

AssociAtion of MBAs (AMBA)

AssociAtion to AdvAnce CollegiAte Schools of Business
(AACSB internAtionAl)



IPADE
INSPIRING PEOPLE,
DEVELOPING LEADERS.

ipadebusinessschool.com



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IPADE Business School

MEXICO CITY CAMPUS

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MONTERREY CAMPUS

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