

FSA ULAVAL

OUR WORLD IS BUSINESS
OUR BUSINESS IS
THE WORLD



A WORLD-CLASS
BUSINESS SCHOOL
IN QUÉBEC CITY



UNIVERSITÉ
LAVAL

Faculty of Business
Administration



QUÉBEC: A UNIQUE BLEND OF BUSINESS, CULTURE AND NATURE

© Stéphane Bourgeois



© Jeff Frenette Photography

Québec City, the capital of the Province of Québec, is a UNESCO World Heritage Site and the birth place of French culture in North America. With its outstanding quality of life and uncommon hospitality, **Québec City is a wonderful place to live and study.**

Québec City is host to large corporations from several industries and is particularly renowned for its dynamic business community and close connections between the business and academic worlds.

QUÉBEC CITY IS A WONDERFUL PLACE TO LIVE AND STUDY.

PRINCIPAL INDUSTRIES

- Electronic and information technology (IT)
- Insurance and financial services
- Life sciences
- Public service



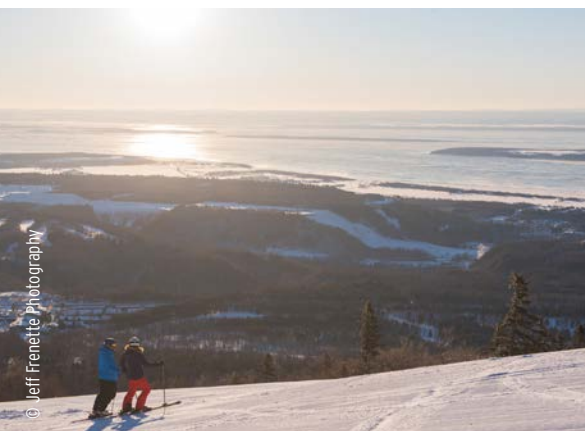
© Guy Lessard

It is also a unique, warm and very safe city:

- Ranked **1st** among the best destinations in Canada by readers of *Travel + Leisure* in 2017 for the second consecutive year
- Ranked **2nd** among the best destinations in Canada and the **number one** attraction for Old Québec in 2017 according to readers of *USA Today*
- Ranked **1st** among the best destinations in Canada, and **2nd** among the best destinations in North America according to Expedia travellers in 2017

Living in Québec is a complete four-season experience.

Spring, summer, fall and winter, each with its own flavour of festivals and activities that make the entire city come alive. Students are in for a truly memorable experience in this magnificent place of culture and the great outdoors.



© Jeff Frenette Photography

FSA ULaval

Our World is Business

Our Business is the World



since
1995



since
2008

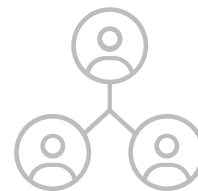
6,800

business
students



+140

professors
and senior
lecturers



20

dynamic student
associations and
committees



+100

world-renowned
partner
universities

ACADEMIC AND RESEARCH FIELDS

- Supply chain and logistics
- Insurance
- Public accounting
- Finance
- Business and information technology management
- International management
- Human resources management
- Real estate
- Marketing
- Strategy



RESEARCH

- **8** research chairs, including 2 Canada Research Chairs
- **3** academic leadership chairs
- Some **20** research centres and groups and university/interuniversity research laboratories
- **\$4M** in research grants and contracts
- **17,104** citations in Web of Science
- **30%** of publications submitted with student co-authors
- **53%** of publications appear in internationally recognized FT, A and B journals
- **43%** of scientific articles published with international university researchers

AN ULTRAMODERN FACULTY ROOTED IN ITS COMMUNITY

**NORTH-AMERICAN PEDAGOGY
BASED ON PRACTICE AND
TECHNO-PEDAGOGY**



Case studies, simulations, debates, oral presentations, practical assignments, meetings with business leaders... Our pedagogical approach based on practice prepares students to meet the challenges they will face in the world of management.

As a Canadian leader in techno-pedagogy, we offer students a variety of technological tools so they can play an active role in their education:

- digital course platforms;
- simulations, video capsules, chat sessions with teachers, collaborative spaces, etc.;
- classrooms designed to provide students with a unique interactive experience.

CLOSE CONNECTIONS WITH THE BUSINESS WORLD

We attract and train the business world's elite:

- We welcome more than **a hundred guest speakers, entrepreneurs and managers** in our classrooms every year, which enables our students to make the connection between the concepts they learn and how they are applied in the workplace.
- We make every effort to **develop practical assignments**, based on real-life situations experienced by local businesses.
- Our students often have the **opportunity to participate in industrial visits** to understand the realities of the business world even before they become a part of it.
- The Carmand-Normand and Jean-Turmel trading rooms provide students interested in finance with an up-close view of the **workings of more than 300 databases used by businesses** every day as an introduction to the realities of financial investment before they enter the labour market.

Our Carré des affaires FSA U Laval-Banque Nationale promotes collaboration between the academic and business communities through training, the transfer of innovation, internationalization, career management and networking.

STUDYING IN A FRENCH-SPEAKING CITY

In Québec, **96% of the population is French-speaking**, and most Quebecers also speak English. As learning French may be an asset for foreign students enrolled at FSA U Laval, they have access to business courses in French and French courses. They can also enrol in a 5-week intensive French program (July and August) and earn 6 credits.

DOUBLE MASTER'S DEGREE

We offer students the possibility of receiving 2 Master of Business Administration degrees in 2 years through **our double-degree agreements**.



FSA ULAVAL, AT THE HEART OF A MAJOR UNIVERSITY

Studying at FSA ULaval means becoming part of the extended family of Université Laval, the first French-speaking university in North America, which saw the light of day in 1663.

Fueled by a culture of high performance, a spirit of innovation and the search for excellence, **Université Laval** has trained over **280,000 alumni**, all of whom have made their own special contributions to society by becoming agents of change in service to the community.

- **1,8 km²** campus, 64% of which is green spaces and wooded areas
- **42 500** students
- More than **2,300** rooms located in 4 Brundtland Green Establishments-certified buildings
- **14** elite sports teams



**TO
REACH
US**

FSA ULaval

Pavillon Palasis-Prince
2325, rue de la Terrasse
Université Laval
Québec (Québec) G1V 0A6
CANADA

www.fsa.ulaval.ca

✉ international@fsa.ulaval.ca

f [/fsaulaval](https://www.facebook.com/fsaulaval)

🐦 [@fsaulaval](https://twitter.com/fsaulaval)

in [/company/fsaulaval](https://www.linkedin.com/company/fsaulaval)

📷 [/fsaulaval](https://www.instagram.com/fsaulaval)