

Number of ECTS credits : 2

Course language : Anglais

Course leader : CASTRO Jean-Luc

Speakers : CASTRO Jean-Luc

≡ COURSE DESCRIPTION

Business ethics is a discipline born in the United States at the start of the last century. It spread within business schools around the world through globalization. The course clarifies the relations of this discipline with the philosophical notions of ethics and morality, and then situates it in the vast and dynamic field of contemporary applied ethics.

The course then strives to develop students' abilities to solve professional ethical dilemmas. It explores the main theories of ethical decision making and proposes a methodology for the concrete resolution of these dilemmas.

≡ COURSE OBJECTIVES

- Situate business ethics with respect to moral philosophy and contemporary applied ethics
- Define the notion of ethical dilemma and identify the factors likely to influence its resolution
- Explain the steps of a methodical resolution of an ethical dilemma
- Discover the major forms of ethical reasoning

Learning outcomes: after following this course, you will be able to:

1. assess your moral compass
2. cope with ethical dilemmas at work
3. clarify the managers' moral duties
4. apprehend the various methods of ethical reasoning

≡ LEARNING GOALS

LG11 - CSR : Identify ethical issues and act on them from an ethical perspective

≡ TACKLED CONCEPTS

Ethics, Morals, Values, Applied Ethics, Business Ethics, Ethical Dilemmas at Work, Deontological and Consequentialist Theories

≡ LEARNING METHODS

- Transmission of knowledge, discussion with the class
- Case studies prepared and presented by the students, then discussed together
- Later reading complements

≡ ASSIGNMENTS

- Many case studies to be prepared
- Post-course individual reflection on solving an ethical dilemma really experienced in the workplace
- Alternate assignment: Post-course individual reflection on an ethical dilemma drawn from a case study

≡ BIBLIOGRAPHY

3 reference textbooks:

1. TREVINO, L. K., NELSON, A. K. *Managing Business Ethics: Straight Talk About How to Do It Right*. 7th ed. Hoboken: Wiley, 2017
2. MCDONALD, G. *Business Ethics, a contemporary approach*. Port Melbourne: Cambridge University Press, 2015
3. FISHER, C., LOVELL, A., VALERO-SILVA, N. *Business Ethics and Values*. 4th ed. Harlow: Pearson, 2012

≡ EVALUATION METHODS

100 % : Contrôle Continu

≡ SESSIONS

1 **The origins of business ethics and the globalization of its diffusion**

LECTURE : 03h00

2 **The different contexts of business ethics: moral philosophy and applied ethics**

LECTURE : 03h00

3 **Ethical dilemmas at work: definition and methods of resolution**

LECTURE : 03h00

4 **Ethical reasoning: consequentialist and deontological theories**

LECTURE : 03h00

5 **Factors influencing ethical decisions within corporations**

LECTURE : 03h00
