

**COURSE:**

Chinese Business & Cultural Studies Program from SIE for Spring Semester of 2014 (Taught in English)

Code	Course	Professor	Credit	Level
S101	China's Culture and Society	Professor Li Ping	3	Undergraduate & Graduate
S111	Chinese business culture and consumer behavior	Professor Zhu Mingxia	3	Undergraduate & Graduate
S109	Intercultural Business Communication in China	Professor Dou Weilin	3	Undergraduate & Graduate
S107	China's Capital Market : Opportunities and Challenges	Professor Pu Jun	3	Undergraduate & Graduate
S113	Corporate Strategy and Business Model	Professor Wang Xinbo	3	Undergraduate & Graduate
S102	Chinese Economic and Business Systems I	Professor Li Yang	3	Undergraduate & Graduate
S106	International Trade and FDI In China	Professor Xian Xibiao	3	Undergraduate & Graduate
S103	Chinese Foreign Economic Relations	Professor Zhuang Rui	3	Undergraduate & Graduate
S110	International Finance: System, Market and Investment Opportunities	Professor Ding Dou	3	Undergraduate & Graduate
S108	Transnational corporation management	Professor Chen Jianxun	3	Undergraduate & Graduate
S112	China's Economic Transition, Structural Change and Business Cycle	Professor You Jing	3	Undergraduate & Graduate
S104	General Outline of China	Professor Huang Zhenhua	3	Undergraduate & Graduate
S105	Marketing in china	Professor Feng Naixiang	3	Undergraduate & Graduate



Courses of SITE for Spring Semester of 2014 (Taught in English)

Code	Course	Professor	Credit	Level
ECO210	International Economics	Prof. Huang, Xiaoling	3	Undergraduate
ECO211	International Trade Policy	Prof. Huang, Xiaoling	2	Undergraduate
ECO220	Money and Banking	Prof. Xu, Yiping	3	Undergraduate
ECO301	Econometrics	Prof. Chen, Zhihong	3	Undergraduate
ECO312	International Trade Practice	Prof. Wei, Tiemei	3	Undergraduate
ECO313	International Finance and Management	Prof. Cen Hua	3	Undergraduate
ECO323	Investment Analysis	Prof. Zhou Lanyue	2	Undergraduate
ECO340	International Transportation and Logistics	Prof. Ding Ding	3	Undergraduate
ECO345	Supply Chain Management	Prof. Hong, Jun Jie	3	Undergraduate
ECO411	International Trade Research	Prof. Ge, Ying	3	Undergraduate
ECO421	Financial Markets	Prof. Xu, Yi Ping	3	Undergraduate
ECO452	History of Economic Thoughts	Dr. Huang, Zhen Hua	2	Undergraduate
ECO453	International Business Environment	Prof. Fan, Ying	2	Undergraduate
AE510	International Trade Theory	Prof. Ge, Ying	3	Graduate

Global Exchange and Experience Center-2014 Spring



AE511	Import and Export Management	Prof. Wang, Jian	2	Graduate
AE512	Chinese Foreign Trade and FDI	Prof. Huang, Xiaoling	2	Graduate
AE514	Topics in International Trade	Prof. Ge, Ying	2	Graduate
AE520	Corporate Finance	Prof. Shu, Jinghong	3	Graduate
AE521	Investment Analysis	Prof. Feng, Licheng	2	Graduate
AE532	Topics on Chinese Logistics	Prof. Hong, Jun Jie	2	Graduate
AE540	Seminar Series on Chinese Economy	Prof. Li, Yang	2	Graduate
IB504	Global Strategy Management	Prof. Jing Ran	3	Graduate
IB508	Cross-Culture Management	Dr. Huang, Zhen Hua	2	Graduate
IB510	International Trade Practice	Prof. Wei, Tiemei	3	Graduate
IB520	International Financial Markets	Prof. Xu, Yiping	3	Graduate
FI500	Financial Accounting	Prof. Qian, Aimin	2	Graduate
FI501	Theory of Finance	Prof. Xue Yi	2	Graduate
LM504	Logistics Practice in China	Prof. Yang, Hangjun	3	Graduate
LM520	International Logistics	Prof. Ding Ding	3	Graduate
ID520	International Cooperation and Development	Prof. Yang, Weiyong	3	Graduate



Courses of BS for Spring Semester of 2014 (Taught in English)

Code	Course	Professor	Credit	Level
IUP504	Corporate Finance	To be determined	3	Undergraduate
IUP509	International Financial Management	To be determined	2	Undergraduate
IUP510	Data Model and Decision Making	To be determined	2	Undergraduate
IUP511	Strategic Management	To be determined	2	Undergraduate
IUP519	Business to Business Marketing	To be determined	2	Undergraduate
IUP522	Financial Statement Analysis	To be determined	2	Undergraduate
IUP523	Investment Analysis	To be determined	2	Undergraduate
IUP524	Chinese Business Law	To be determined	2	Undergraduate
IUO530	Sales & Customer Relationship Management	To be determined	2	Undergraduate
MBA501	Managerial Economics	To be determined	3	Graduate
MBA502	Management and Organizational Behavior	To be determined	3	Graduate
MBA503	Data Model and Decision-making	To be determined	3	Graduate
MBA504	Financial Accounting	To be determined	3	Graduate
MBA505	Marketing Management	To be determined	3	Graduate
MBA506	Advanced Corporate Finance	To be determined	3	Graduate
MBA507	Strategic Management	To be determined	3	Graduate
MBA508	International Business Management	To be determined	3	Graduate

Global Exchange and Experience Center-2014 Spring



MBA509	Operations Management	To be determined	3	Graduate
MBA511	Business Risk Management	To be determined	2	Graduate
MBA518	Financial Statement Analysis	To be determined	2	Graduate
MBA522	Business Research	To be determined	3	Graduate
MBA525	Supply Chain Management	To be determined	2	Graduate