

	Audencia Bachelor in Management 3rd Year 2018-2019		
	Class	Face to face	ECTS
INTERNATIONAL DEVELOPMENT (ID) CORE MODULES			18
BASICS FOR INTERNATIONAL BUSINESS	Running Import Activities	24	3
	Running Export Activities	24	3
INTERNATIONAL TRADE TOOLS	International Business Law	24	3
	Finance and IT tools for Marketing	24	3
INTERNATIONAL BUSINESS	Doing business around the world	24	3
	International Trade Negotiation	24	3
export - specialization			12
MASTERING EXPORT OPERATION	International Marketing	24	3
	Export offer	24	3
LANGUAGE SKILLS	Foreign language	24	3
TEAM PROJECT	International Business team project	24	3
OR			
import - specialization			12
MASTERING IMPORT OPERATION	Purchasing strategy	24	3
	Supply chain Management	24	3
LANGUAGE SKILLS	Foreign language	24	3
TEAM PROJECT	International Sourcing team project	24	3
			30