

**International Development**

| Cours                 | Libellé cours                                            | Volume horaire | ECTS |
|-----------------------|----------------------------------------------------------|----------------|------|
| Core courses          |                                                          |                |      |
| ABM1920_ID_DRF_FIN304 | International Business law & Project Management          | 24             | 3    |
| ABM1920_ID_TRV301     | Finance & IT Tools for marketing                         | 24             | 3    |
| ABM1920_ID_LAN301     | Foreign language ( <i>French as a foreign language</i> ) | 12             | 3    |
| ABM1920_ID_MKT302     | Doing Business around the world                          | 24             | 3    |
| ABM1920_ID_STR301     | International negotiation                                | 24             | 3    |
| ABM1920_ID_STR302     | Running Export Activities                                | 24             | 3    |
| ABM1920_ID_STR303     | Running Import Activities                                | 24             | 3    |
| TOTAL                 |                                                          |                | 21   |
| EXPORT Specialization |                                                          |                |      |
| ABM1920_IDE_MKT301    | International Marketing                                  | 24             | 3    |
| ABM1920_IDE_MKT302    | Export Offer                                             | 24             | 3    |
| ABM1920_IDE_TRV301    | International Business Team Project                      | 24             | 3    |
| OR                    |                                                          |                | 9    |
| IMPORT Specialization |                                                          |                |      |
| ABM1920_IDI_SPC301    | Fundamentals of Supply Chain Management                  | 24             | 3    |
| ABM1920_IDI_STR 306   | Purchasing strategy                                      | 24             | 3    |
| ABM1920_IDI_TRV301    | International Sourcing Team Project                      | 24             | 3    |
| TOTAL                 |                                                          |                | 9    |
| TOTAL: 30 ECTS        |                                                          |                |      |