

PARIS | NANTES | BEIJING | SHENZHEN



## DISCOVERING FRANCE & THE EU STUDY TOUR



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## Join a prestigious institution

Studying at Audencia means learning at **one of the best universities in France** – a world-renowned management education and research institution.

Highly ranked and triple accredited, Audencia's superior curriculum and deep connections with the business world translate into proven results for graduates of our programmes, whether they go on to further study or into the job market.

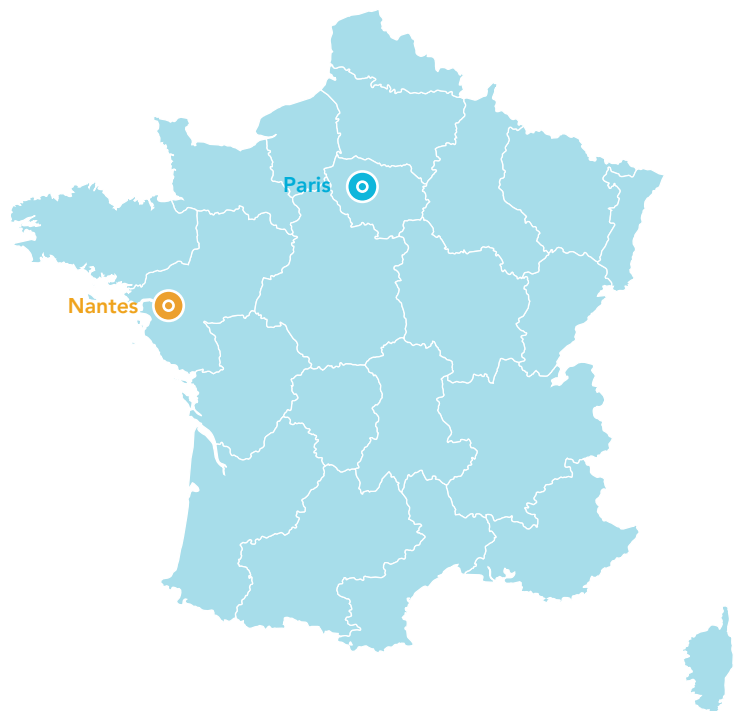
Audencia attracts students from 85 countries and faculty from around the world. And with more than 160 global academic partners, we offer a **truly international** environment for learning and engagement.



WE LOVE OUR  
HOST CITY.  
YOU WILL, TOO.

## Located in beautiful, welcoming Nantes

Nantes, a beautiful and thriving modern city with old-world flair, has been recognised as one of **Europe's most liveable cities**. You'll enjoy easy-to-use public transportation with stops right on campus – which is just 15 minutes from the city centre. Nantes is also a magnet for visitors, with **countless historic sites and castles as well as wineries, beaches and other attractions to explore**. In addition, it is two hours by train from Paris, a half-hour drive from the Atlantic coast, and **within easy reach of major European destinations** such as London, Brussels and Geneva.





# AUDENCIA'S STUDY TOUR

## Discovering France & the EU

The programme is designed for business and non-business oriented students coming from Japan (but not exclusive), willing to discover the French and European cultures.

The one-week programme is conducted entirely in English and offers students the opportunity to learn French language.



## What you'll learn

Through immersion in a French and European environment, you will increase your **intercultural and communication skills**.

You will gain a better understanding of:

- Cultural variables and communication norms, rituals and taboos of other cultures
- Business challenges due to cultural differences
- Barriers to intercultural communication, adjustment to other cultures and culture shock



### A lively blend of learning & experience

The programme combines lectures and social and cultural activities so as to allow you to make the most of your stay at Audencia.

Through this dynamic programme, you will have the opportunity to:

- Discover the city of Nantes and its surroundings
- Meet with French students and participate in activities organized by French students
- Enjoy the French way of life
- Learn French language

A WEEK IN  
NANTES IS  
FULL OF  
ADVENTURE!



Live with a host family and get immersed in French culture

### Accommodation

Host family accommodation available.

Cost: 30€ per day, including breakfast and dinner (lunch is not included)

### Tuition fees

Students from partner institutions do not have to pay any tuition fees





## Tentative schedule

	MONDAY MARCH 11	TUESDAY MARCH 12	WEDNESDAY MARCH 13	THURSDAY MARCH 14	FRIDAY MARCH 15
MORNING	Welcome coffee  Lecture Introduction to French Culture <i>by Ms Koshino</i>	French language & culture <i>by Ms Palis</i>	Lecture Intercultural Communication <i>by Mr Malavé</i>	French language & culture <i>by Ms Palis</i>	Visit of vineyard and Cassemichère castle and wine testing
LUNCH BREAK	Lunch with Audencia students				
AFTERNOON	Campus tour with French students  City tour	Activities organized by Audencia students  Meeting with French students	Lecture Intercultural Communication <i>by Mr Malavé</i>	Introduction to European Union <i>by Ms Berrou</i>	French language & culture <i>by Ms Palis</i>



L'ALLIANCE



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