

## Extended spring 2018 at Audencia BBA:

Courses: Begin on 22/01/18 - End on 30/03/18

Internship optional from 03/04/18

Audencia BBA	SPRING	E C T S	H O U R S
HUMAN	Team building & Leadership Development	3	18
	Conflict Management	2	12
MARKETING	EU commercial relation and incentive	2	12
	Cross cultural & Comparative Management EU vs US vs Asia	3	18
COMMUNICATION	French as a Foreign language / IN	5	18
INTERNATIONAL	International Trade Negotiation	4	24
	International trade quality process	4	21
	Going international thanks to digital	3	18
INDUSTRIAL	Conducting an Audit	5	30
	Lean Management	4	24
	Purchasing Process	5	30
STRATEGIC	Corporate strategy Analysis	5	30
	Business Game	1	6
COMPANY	Internship & Skill Assessment Exam - <i>degree seeking students only</i>	10	10