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www.eada.edu

Exchange Fact Sheet 2017-2018

EADA, founded in 1957, was one of the first Spanish institutions to offer executive training programmes to the business community. For more than 50 years, close to 100000 participants from over 40 different countries have entrusted their training to us, a fact that highlights EADA as one of the most innovative and prestigious business schools in Spain.

EADA is the only management institution in Spain with its own residential training centre. This is a vital tool in the EADA methodology as participants attend a series of professional development modules during the year where outdoor training is noted for the development of leadership and teambuilding skills.

EADA has been awarded the **AMBA** and **EQUIS** accreditations, which recognise the quality of its masters and MBA programmes. Currently these accreditations are only held by four business schools in Spain and by a selected group of the world's most prestigious business schools. **EADA** is also a member of the Executive MBA Council.

A plural and active methodology with a focus on practice

EADA has developed its own pedagogical method, which is based on active learning on the side of participants: "**learning by doing**" as opposed to "**learning by listening**". We believe that professional development demands effort, participation, reflection and common sense. Participants need to be the protagonists of their own learning process and the institution must guide and tutor this process.

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1. EADA Facilities

CAMPUS BARCELONA



This is the main headquarters located in Aragó Street 204 in downtown Barcelona. This 8-storey building is specially designed to offer you high quality training and services. Its unbeatable location makes it easy to get to by public and private transport. The majority of classes will be held in this campus.

CAMPUS COLLBATÓ



This Residential Training Center is located 40 km from the city of Barcelona in the town of Collbató: Set within unrivalled natural surroundings, facing the Montserrat Mountains, space and time acquire a different dimension which promotes intensive training and manager development. This complex offers hotel facilities (99 rooms) plus a cafeteria-restaurant.

2. Exchange Programme Contacts

Mar Ribas (exchange@eada.edu)

Exchange Programme Coordinator



Marta Osorno (exchange@eada.edu)

Exchange Programme Assistant



3. Academic Information

3.1 Term Dates 2017/2018

Fall 2017:

International MBA: September 18 - December 19

Masters: September 28 - December 15

Winter 2018:

International MBA: January 8 – April 13

Masters: January 8 – March 23

Spring 2018:

Masters: April 3 – June 15 (International Master in Marketing & Máster en Marketing do not accept exchange students in the 3rd term)

3.2 Programmes and admission requirements

Programmes	Participants profile/admission
<p>ENGLISH</p> <p><u>International Master in Marketing</u></p> <p><u>International Master in Finance</u></p> <p><u>International Master in Management</u></p> <p><u>International Master in Accounting & Financial Management</u></p> <p><u>International Master in Tourism & Hospitality Management</u></p> <p>BILINGUAL (SPANISH/ENGLISH)</p> <p><u>Máster en Marketing</u></p> <p><u>Máster en Finanzas</u></p> <p><u>Máster en Management</u></p>	<p>Average age: 24 years</p> <p>Working experience: welcome but not required, maximum 3 years</p> <p>Educational requirements: university degree</p> <p>Places available: maximum 1/2 exchange students per master programme.</p>
<p>ENGLISH</p> <p><u>International MBA</u></p> <p>BILINGUAL (SPANISH/ENGLISH)</p> <p><u>International MBA</u></p>	<p>Average age: 29 years</p> <p>Working experience: 3 years minimum, 5.5 years average</p> <p>Educational requirements: university degree</p> <p>Places available: maximum 1 exchange students per MBA programme.</p>

ATTENTION: Dedication for all programmes is **full time**. In order to guarantee a good integration of the exchange participants as well as a correct team working methodology, once enrolled in a specific programme **all courses** offered during the exchange term are **mandatory**. Exchange students are not allowed to mix and/or match courses from different programmes.

3.3 Programme Directors

- **Ella Boniuk**, Director International MBA (English & Bilingual: Spanish/English)
- **Nigel Hayes**, Director International Master in Management (English & Bilingual: Spanish/English)
- **Jaume Bonet**, International Master in Finance (English & Bilingual: Spanish/English), International Master in Accounting & Financial Management (English)
- **Antony Poole**, Director International Master in Marketing (English & Bilingual: Spanish/English)
- **James Haigh**, Director International Master in Tourism & Hospitality Management (English)

3.4 Courses Information

For courses and programmes information refer to www.eada.edu.

Outlines of the programmes' courses are available on our web page: Click on **Programmes>> Masters** or **MBA >> List of Topics**.

A. Class format: case study, lectures, workshops and seminars.

All programmes include some modules in our residential management centre (Campus Collbató): 2-day modules for Master programmes and 4-day modules for MBA programmes.

B. Class size: 20 to 35 participants.

C. Languages of instruction: Spanish and/or English

D. Attendance: due to our teamwork based methodology **all courses** offered during the exchange term are **mandatory**. Exemptions from specific courses may be treated on an individual basis at demand of the sending institution.

E. Grading system

9 to 10	Exceptional
8 to 8.9	Excellent
7 to 7.9	Very Good
6 to 6.9	Good
5 to 5.9	Simple Pass
0 to 4.9	Fail

F. Course Credit Information

Full load for one term: 15-20 ECTS (depending on programme). **If you need a minimum number of credits per term, please contact the Exchange Department.**

4. Application procedure

Step 1. Nominations from the partner institution are sent via the EADA nomination form to exchange@eada.edu

Step 2. Nominated students receive an email from EADA attaching the application form and stating the specific documents required for the application:

A. Simple Exchange Students

- Application form
- Copy of passport or EU identification
- CV
- Master/MBA transcripts from the partner institution
- A letter from home institution stating their sufficiency in English or Spanish
- Interview with the programme director if necessary

B. Double Degree Exchange Students

- Application form
- Copy of university degree
- Master/MBA transcripts from the partner institution
- A recommendation letter
- Copy of passport or EU identification
- Letter of motivation (500 words)
- CV
- Results of the GMAT (minimum 600) or EADA's test
- Non-native English speakers: Results of the TOEFL IBT (minimum 90), IELTS (minimum 6.5).
- Non-native Spanish speakers: CEF results (minimum C1)
- Interview with the programme director if necessary

Step 3. Students send the application form and the documents required to exchange@eada.edu. Please note there is a **deadline** for submitting the application (see **4.1 Application Deadlines**)

Step 4. The programme directors will peruse the applications received and we will get back to applicant students as soon as possible. In case of being accepted, you will receive a letter of acceptance and further information on the exchange.

4.1 Application Deadlines

Fall 2017:

April 15th, 2017

Winter 2018:

September 15th, 2017

Spring 2018:

January 15th, 2018

5. Housing in Barcelona

Please note that EADA does NOT offer on-campus accommodation but provide reliable links to a series of housing offers & options.

Approximate Living Expenses:

Accommodation: 300-500€

Food: 300€

Other expenses: 250€ (transport, leisure)

Total monthly budget: 850€-1050€

The Exchange Department will provide the incoming exchange participants some information about living in Barcelona, accommodation, etc., once you have been admitted and enrolled into the programme. After that, you will have access to our Virtual Campus (campus.eada.edu) and you will be able to see: community, living in Barcelona: General information, accommodation, important procedures and FAQ's.

6. Health Insurance

The Spanish public healthcare system does not cover international students from inside or outside the EU. Exceptions may exist, but it is the responsibility of the participant to investigate these.

EADA kindly suggests that the participants discuss further information on healthcare coverage in another country with the public or private healthcare system he/she is insured at home.

In any case, EADA strongly recommends investing in a private insurance plan before coming to Barcelona.

EADA's accident insurance

All participants enrolled in the school are covered by EADA's insurance policy. Students are covered for any accidents that occur on the EADA premises as well as those that occur while in transit to or from the school. EADA's health care clinic can be found at:

Clínica Diagonal, c/ Sant Mateu, 24-26, Esplugues de Llobregat, Tel: 93 205 32 13

