SCC_M1_CP04
News and information search and monitoring

Number of ECTS credits : 2
Course language : French , English
Course leader : POHARDY Olivier
Faculty : GRAND Dorothée , LE MAO Maureen , PIERRE Julien , ROUSSEAU François , SERO Audrey

☰ COURSE DESCRIPTION

This course will provide students with concepts and notions that are essential to set up an efficient professional practice of information gathering and news monitoring.

☰ COURSE OBJECTIVES

Acquire the concepts, tools and methods for a thorough and efficient practice in information gathering and monitoring.

☰ LEARNING GOALS

☰ TACKLED CONCEPTS

Information research, organisation and processing

☰ LEARNING METHODS

Lectures and practical demonstrations

☰ ASSIGNMENTS

Attending class and taking part in the practical demonstrations

☰ BIBLIOGRAPHY

- Barker, Donald I et Melissa S Barker, *Internet Research Illustrated*, 7th edition, Stamford, CT, Cengage Learning, 2014
- Delengaigne, Xavier, *Organiser sa veille sur internet. Au-delà de Google... outils et astuces pour le professionnel*, new edition, Paris, Eyrolles, 2014
- Hermel, Laurent, *Veille stratégique et intelligence économique: maîtriser et pratiquer...* / AFNOR / 2010
- Hock, Randolph, *The Extreme Searcher's Internet Handbook. A Guide for the Serious Searcher* , 4th edition, Medford, NJ, CyberAge Books, 2013

☰ EVALUATION METHODS