



www.up.com.br



BRAZIL

- 👍 8,5 million km² of territory;
- 👍 190 million inhabitants;
- 👍 80% urban population;
- 👍 9,2 thousand km of coast;
- 👍 Self-sustainable energy.



CURITIBA



- 👍 Located in South of Brazil;
- 👍 Temperate climate;
- 👍 3rd best infrastructure of the country;
- 👍 Reference of life quality;
- 👍 1,8 million inhabitants;
- 👍 3,3 million inhabitants in the metropolitan area.

State of Paraná



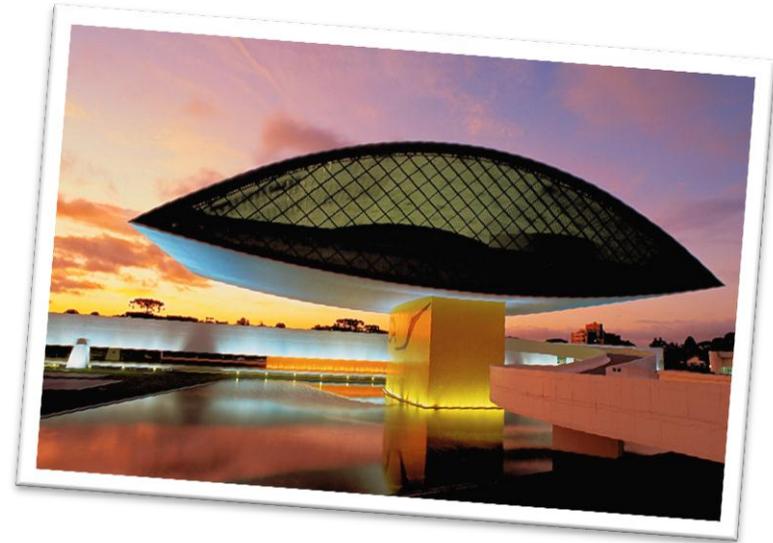
From Curitiba to Foz do Iguaçu: 637km

From Curitiba to São Paulo: 408km

From Curitiba to the coast of the State of Paraná: 120km

CURITIBA

- 👍 Multicultural city;
- 👍 Important center of production of contemporary Brazilian culture and arts;
- 👍 33 parks;
- 👍 34 museums;
- 👍 42 theaters;
- 👍 23 shopping malls.



POSITIVO GROUP

- 👍 Biggest Educational Group in Brazil
- 👍 Founded in 1972 by a group of teachers
- 👍 Activities in three areas: Education, Information Technology and Printing & Publishing.

👍 Positivo Informática (IT branch):

- Originated from Computer Science department 25 years ago;
- Brazil's leading company in information technology, both in hardware and software;
- 10th in the world in hardware manufacturing;



POSITIVO GROUP

Posigraf (printing company):

- The largest printing shop in Brazil and one of the largest in Latin America;
- It offers a broad range of services including the printing of books and magazines as well as tabloids and promotion materials.

Editora Positivo (publisher company):

- Specialized in the education segment;
- Editora Positivo's work can be seen in over 4 thousand private and public schools in Brazil and Japan;
- Has its own research center, which counts with over 200 specialists coming from the most diverse backgrounds and areas of knowledge for intellectual support to the development of the new materials and products.



UNIVERSIDADE POSITIVO

Faculdades Positivo - 1988

- 5 Undergraduate Programs, 2 Postgraduate Programs

Centro Universitário Positivo (UnicenP) - 1998

- 27 Undergraduate programs, more than 30 Postgraduate Programs, 4 Master Programs

Universidade Positivo - 2008



INFRASTRUCTURE

- 👍 Area of 422,400 m² (4.546.680 ft²);
- 👍 Built area of 114,000 m² (1.227.090 ft²);
- 👍 7 Classroom Buildings;
- 👍 6 Auditoriums;
- 👍 Sports Facilities;
- 👍 Library.



INFRASTRUCTURE

- 👍 193 Laboratories;
- 👍 2.400 seats Theater;
- 👍 Conference/Exhibit Center;
- 👍 Business Incubator;
- 👍 Teaching Hospital (Cruz Vermelha).



TEACHING

- 👍 27 Undergraduate Programs;
- 👍 Over 50 Postgraduate and more than 10 MBA Programs;
- 👍 Four Master and two Doctoral Programs.



TEACHING - BACHELOR PROGRAMS

Business School

- Accounting
- Business Administration
- Economics
- Foreign Trade

Human Sciences

- Advertising
- Communication
- Law
- Pedagogy



TEACHING - BACHELOR PROGRAMS

Technology

- Architecture
- Civil Eng.
- Computer Eng.
- Electrical Eng.
- Fashion Design
- Graphic Design
- Information Systems
- Mechanical Eng.
- Product Design
- Production Eng.

Health and Biological

- Biological Sciences
- Dentistry
- Medicine
- Nursing
- Physical Education
- Physical Therapy
- Psychology



**UNIVERSIDADE
POSITIVO**

TEACHING - TECHNOLOGICAL PROGRAMS (2-3 YEARS)

- Digital Games Design
- Finance Management
- Gastronomy
- Human Resources Management
- Industrial Maintenance
- Logistics
- Managerial Process
- Marketing
- Production Management (Automobilist)
- Sales Management
- System Analysis and Development

GRADUATE LEVEL

👍 Over 50 Postgraduate Programs

👍 Master's Programs

- Business Administration
- Clinical Dentistry
- Environmental Management
- Industrial Biotechnology

👍 Doctoral Program

- Business Administration
- Environmental Management



RESEARCH - Master

Clinical Dentistry

- Clinical and laboratorial evaluation of odontological and biological materials;
- Clinical therapy and Diagnosis;
- Epidemiologic and Preventive Practices in Oral.

Industrial Biotechnology

- Agroalimentary and Agroindustrial Biotechnology;
- Environmental Biotechnology;
- Biofuels;
- Biotechnology in Health.

RESEARCH - Master and PhD

Business Management

- Strategy, Innovation and Entrepreneurship;
- Strategy, Organizational Theory and Change.

Environmental Management

- Socio-Environmental Evaluation and Modelling;
- Socio-Environmental Planning, Conservation and Development

MARKET RELATIONSHIP

- 👍 40 Partner Companies in all areas of Business;
- 👍 Lectures with C-level executives;
- 👍 Joint Projects;
- 👍 Job and Internship Opportunities;
- 👍 In-Company courses.

INTERNATIONAL PROGRAMS

Exchange Programs

- Exchange Programs in partnership with Universities of Canada, Chile, China, Colombia, France, Germany, Israel, Italy, Japan, Mexico, Paraguay, Peru, Portugal, Spain, South Korea, UK and USA.

Dual-Certification Programs

- Undergraduate: Business Management (University of Plymouth/ UK).
- Graduate Level Programs: Environmental Management (IfaS-Trier/Germany).

WE ARE LOOKING FORWARD TO HOSTING YOU AT UNIVERSIDADE POSITIVO!

www.up.com.br

Coordinator: Larissa Cristina Dal Piva Moreira -
lcmoreira@up.com.br

Staff:

Gabriela Guimarães - internacional@up.com.br

Stella Maris Jofré - intercambio@up.com.br

Fernanda Ogasawara - study@up.com.br

International Affairs Office

Site: <http://internacional.up.com.br>

Phone: +55 41 3317-3115

Address: Universidade Positivo

Departamento de Relações Internacionais

Rua Prof. Pedro Viriato Parigot de Souza, 5300

Campo Comprido – Curitiba – PR – Brazil

CEP:81.280-330

