

<b>SCC1718_M1_MED05</b>	<b>MOBILE VIDEO</b>
<p>This course offers students the opportunity to explore the changes that the video medium is facing due to the specificities of the internet. It uses dedicated devices that allow students to experience professional video production with smartphones.</p>	

Course leader	Estelle PRUSKER, Faculty SciencesCom			
Instructors(s)	David BEAUX, consultant			
Course objectives	<p>Elements of analysis and understanding of the role of video on the web.</p> <p>Knowledge of the technical specificities of mobile video vs traditional video making.</p> <p>Practice of mobile video, movie realization and online edition.</p>			
Learning methods	A mix of theory and practice through case studies and examples			
Tackled concepts	New video formats (sizes), market trends, editorial issues, production and video editing			
Assignments	Media benchmark			
Evaluation	Continuous Assessment	40%		
	Final Exam : December	60%		

Bibliography/Course Material	<a href="http://multimedia.journalism.berkeley.edu/tutorials/digital-transform/mobile/">http://multimedia.journalism.berkeley.edu/tutorials/digital-transform/mobile/</a> <a href="http://mobilereportingguide.com/">http://mobilereportingguide.com/</a> <a href="http://www.kas.de/wf/doc/kas_18599-544-2-30.pdf">http://www.kas.de/wf/doc/kas_18599-544-2-30.pdf</a> <a href="http://frugaldad.com/2012/02/16/the-peoples-tech-revolution-infographic/">http://frugaldad.com/2012/02/16/the-peoples-tech-revolution-infographic/</a> <a href="http://www.bbc.co.uk/blogs/blogcollegeofjournalism/posts/How-I-reported-from-Syria-with-a-smartphone">http://www.bbc.co.uk/blogs/blogcollegeofjournalism/posts/How-I-reported-from-Syria-with-a-smartphone</a> <a href="http://blogs.journalism.co.uk/2012/04/30/when-huffpo-uk-found-an-iphone-more-useful-than-a-newsroom/">http://blogs.journalism.co.uk/2012/04/30/when-huffpo-uk-found-an-iphone-more-useful-than-a-newsroom/</a> <a href="http://www.journalism.co.uk/news/mobile-reporting-why-a-bbc-radio-reporter-has-ditched-her-mic-for-an-iphone/s2/a551285/">http://www.journalism.co.uk/news/mobile-reporting-why-a-bbc-radio-reporter-has-ditched-her-mic-for-an-iphone/s2/a551285/</a> <a href="http://www.themediatrend.com/wordpress/2011/10/03/le-meilleur-ami-du-reporter/">http://www.themediatrend.com/wordpress/2011/10/03/le-meilleur-ami-du-reporter/</a> <a href="http://nicolasbecquet.posterous.com/la-panoplie-du-parfait-ireporter">http://nicolasbecquet.posterous.com/la-panoplie-du-parfait-ireporter</a>
Number of ECTS credits	2 ECTS
Schedule	40 hours between November and December : Face to face teaching : 12 hours (4 x 3) Work in autonomy : 26 hours Exam : 2 hours