

Number of ECTS credits : 2

Course language : English

Course leader : CASTRO Jean-Luc

Faculty :

≡ COURSE DESCRIPTION

Ethics is a discipline that involves examining, evaluating, systematizing, defending and recommending concepts of right and wrong conduct. It studies the moral behavior in humans and how one should act. Business ethics (also corporate ethics) is a form of applied ethics or professional ethics that examines ethical principles and moral or ethical problems that arise in a business environment. It applies to all aspects of business conduct and is relevant to the conduct of individuals and entire organizations.

The course provides a rigorous view of these two main dimensions of the subject. On the one side, it enables the students to understand personal ethical dilemmas at work and the way to solve them. On the other side, it addresses the issue of corporate social responsibility (CSR). The specificities of leaders and top managers' ethics are as well brought into focus.

≡ COURSE OBJECTIVES

The objectives of this course are the following:

- Understand the 2 levels and 4 degrees of the ethical issue in management and their reciprocal bonds;
- Discover the importance of the manager's ethics in which all the contradictions of business ethics are focused;
- Review the traditional North-American approaches of business ethics, which focus on the individuals and their value system;
- Discover the new approaches of business ethics, privileged in Europe, which underline the social and ecological responsibilities of companies;

Learning outcomes: after following this course, you will be able to:

- assess your moral compass
- cope with ethical dilemmas at work
- clarify the managers' moral duties
- apprehend the various methods of ethical reasoning

≡ LEARNING GOALS

LO01 - Analysis : Make use of critical analysis/critical thinking skills

LO04 - Action : Make proposals, take initiatives

LO09 - Entrepreneurship and Innovation : Develop innovative solutions and test them

LO10 - CSR : Identify and understand stakeholder interests

LO11 - CSR : Identify ethical issues and act on them from an ethical perspective

≡ TACKLED CONCEPTS

ethics, deontology, morals, responsibility, ethical leadership, ethical dilemma, corporate responsibility

≡ LEARNING METHODS

Presentations, text and article readings, extensive class discussion and case analyses

≡ ASSIGNMENTS

- teamwork on ethical case studies
- individual reflection on ethical dilemmas at work

≡ BIBLIOGRAPHY

textbook

≡ EVALUATION METHODS

100 % : Contrôle Continu

≡ SESSIONS

1

Corporate ethics : an oxymoron

LECTURE : 03h00

2

The specificities of the company manager's ethics

LECTURE : 00h00

3

Ethical decision-making

LECTURE : 01h00

4

Beyond individual ethics : corporate governance and corporate social responsibility

LECTURE : 06h00
