



AUDENCIA BUSINESS SCHOOL'S SUMMER TERM

ARTS MANAGEMENT

JULY 3rd – 12th 2017



"It's a great Summer programme, intense but manageable, very insightful. I really enjoyed it and I think that's a great opportunity for Arts and Culture students."

Akvile Dubakaite

► Erasmus School of History, Culture and Communication, Netherlands, Summer Term 2016 participant



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"Alan Yaffe's lectures were inspiring for all ongoing students who are looking for a career in arts management. The combination of having the course in two different cities – Paris and Nantes – was an opportunity for me to discover Nantes and its arts institutions as well."

Janine Böhm

► Free mover, Summer Term 2016 participant

ARTS PROGRAMME BETWEEN PARIS AND NANTES - FRANCE

The Arts Management module combines coursework comparing current European and American trends in arts policy and management with a focus on the French System through visits with major cultural institutions in Paris and in Nantes.

Students will be able to understand arts market information, to analyze actor's strategies, to anticipate evolutions to come and to know the different models in a cultural organization.

Guest Lecturer: Alan Yaffe, University of Cincinnati, USA

The programme will run in two locations: from July 3rd to July 7th in Paris and from July 10th to July 12th in Nantes.

► **CONTACT US** Cécile STEYER at csteyer@audencia.com